

Issue 19

August 2006



# Weber ART News

Designed to keep you informed of new products, new techniques, new ideas, and new concepts in the world of visual arts.

## Martin/F. Weber Co.

Manufacturers of Fine Artist's Materials Since 1853  
Philadelphia, Pennsylvania

*Last issue we announced the name change from Teacher's Notebook Newsletter to **Weber ART News** for this publication. This change allows us to open the door to a broad range of art related subjects and materials that will benefit all avenues of your art world. We hope you enjoy it!*

### The World of Web Sites!

Searching the world wide web for anything from art supplies to zoo locations has become as commonplace as reading the newspaper. ALL large companies and MANY smaller companies now have a web site that interested parties can visit 24 hours a day, 7 days a week. You have access to up-to-date information on seminars, convention, trade shows, and workshops around the country. In many cases you can see projects being taught complete with dates, times and costs. If you teach, have a business, publish or are in some way providing a service or product to the buying public, you too may (or should) have a web site. The painting on the sidebar above left is a watercolor that Sue Scheewe will be teaching at Creative Painting next winter in Las Vegas. The "Quilt Barn" below is a class that I will be teaching in oils at this same convention. These are just two of the many classes and workshops being taught around the country with Weber paints and products and I have included web sites below for you to visit and see all the possibilities that await you! Martin/F. Weber will be an exhibitor at most of these locations also and you can count on wonderful products, make it take it opportunities, special promotions and much more. Watch this publication in the months ahead for booth numbers and be sure to stop by and say hello.



#### Kitty Gorrell

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Editor, Weber ART News

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*We welcome comments and suggestions for future issues to make this a newsletter that will be high on your "must read" list. Published quarterly, the **Weber ART News** can be received via email or you can pick up an issue at one of the major painting conventions around the country. To be added to the email list or to correct your current email address, please contact [Kitty@KittyGorrell.com](mailto:Kitty@KittyGorrell.com).*

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Visit **Martin/F. Weber** at  
**Heart of Ohio Tole Convention,**  
Columbus, Ohio  
**Booth # 68 & 69**  
August 10, 11, 12, 2006

# Weber ART News

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[info@weberart.com](mailto:info@weberart.com)

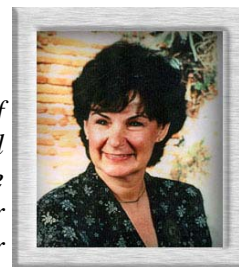
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[DKWeber1@aol.com](mailto:DKWeber1@aol.com)

## From the Editor's Desk ...



Once again as we are putting another issue of Weber **ART** News together for YOU, we are all getting packed to attend the **Heart of Ohio Tole Convention** in Columbus, Ohio. Martin/F. Weber Company has been a part of this convention for many years and is a proud supporter of many of the classes, teachers and events. An event this year is the Make It and Take It class being taught by Patty Reichenbach, a Certified Bob Ross Instructor, which is being offered to interested painters of all skill levels. Be sure to stop by the Martin/F. Weber booth, # 68 & 69 to see all that's new as well as to stock up on your old favorite painting supplies. My booth, # 66 & 67, is right next door and the Permalba Oils will be a part of our product selection.

Just a few days after the Heart of Ohio show, I will be traveling to Houston, Texas for a brand new convention ... **Artist Expo!** I think this is going to be an exciting new opportunity for painters, teachers and exhibitors in a new region of the country. Destined to become a blend of the fine arts industry and the decorative arts industry, this is going to be an Artists Expo to attend for members of every avenue of art. I will be teaching three classes and exhibiting at the trade show, so be sure to stop by booth # 151 & 152 and see the possibilities including Permalba Paints and brushes, Prima Oils and Prima Acrylics.

My new web site is on line with most of the changes complete. These changes make it possible to order my painting packets, our unique wet Kanvas Karriers, paints, brushes, and a range of additional supplies on live over a secure site. This will be a wonderful convenience for everyone and a great time and energy saver. Visit [www.KittyGorrell.com](http://www.KittyGorrell.com) often!!!

Our **Homecoming Hues Painting Retreat** held each September here in beautiful West Virginia is nearly sold out again this year. This is truly a unique opportunity for painters of all skill levels and I invite you to visit my web site for all the information on the 2006 event as well as early bird information for 2007.

*With warmest regards, Kitty*

### **Find Kitty's at these 2006, 07 Events**

**Heart of Ohio Tole—Booth # 66&67** Columbus, OH-Aug. 7-12, 2006  
ArtExpo—Houston, Texas— August 21-25, 2006  
Homecoming Hues Painting Retreat—Cairo, WV - Sept. 5-10, '06  
Johnnie Lilledahl Studio—Houston, TX - September 25-Oct. 1, 2006  
New England Traditions—Providence, RI— October 4-8, 2006  
Creative Painting—Las Vegas, NV—February 26-March 3, 2007

### **Homecoming Hues Painting Retreat**

Cairo, West Virginia - September 5-10, 2006  
Classes with Dorothy Dent in oils, Mark Polomchak in watercolor and Robert Warren - Plein Air. For information or to register by phone, call 304-684-7975, eastern time.

# Susan's Corner



I just filmed a new series that should be out shortly and I hope you all will call your television stations to request that it be on the air this fall. We will do another new series in October that will be following in the spring. Each series will have a book with one

featuring landscapes, The Joy of Painting Landscapes, and the other featuring florals, Enjoy Painting Fresh Florals. We are working to get the books ready for fall release.

Weber has made for me, and shortly available for you, what I call The Big Brush. I use The Big Brush on the shows along with my other brushes. This brush is 2 inches wide and perfect for doing backgrounds, clouds and foliage in acrylics and it can be used in larger watercolors as well. I needed The Big Brush to do some of the larger canvas painting and it even makes some of the smaller paintings easier to create. Those of you who oil paint you will love this brush as well.

As you read this, you should find there is now available a 3 hour DVD - Trees & Leaves - which has been broken down with a wonderful menu making it easy to go to your selections. I feel sure you will be delighted with the information on the do and do not tips, showing how easy it is to paint trees and leaves easily using the correct brushes and techniques.

There is just one more workshop scheduled this fall in August in Portland. However, I will be teaching at the Seattle mini convention and several classes at the New England Traditions convention in Providence, Rhode Island this fall. I hope you will be able to attend one of those class events.

Having just taught several workshops here, there were several students who thought using a light weight paper would work until they tried the 185 lb. Scheewe paper. Then they quickly understood what a great difference it made in their ease to lift pigment when desired and not tearing.

## **Calling all Convention Teachers!**

**Martin/F. Weber Company offers product to convention teachers for use in their classrooms!**

**For more information contact**

**Dawn Knowles 1-734-981-5607**

**DKWeber1@aol.com**

Some also tried using a weaker pigment but soon found their paint was not making the beautiful rich tones in the landscapes. Then with a change to my Scheewe paints, they realized just how important using good quality paints made in their ability to create lovely work.

With fall just around the corner get a head start on painting some seasonal paintings. Gift tags, bookmarks and greeting cards are always great to practice leaves, trees and small landscapes. Use the acrylics to paint table runners with a fall scene of pumpkins with accent edges of napkins. You can paint on the 185lb acrylic/watercolor paper and have it laminated for personalized placemats. Gourds are about ready and you can paint those with the Scheewe acrylics to decorate your home. Make a memory book page with the children as they paint their own Halloween pumpkins using watercolors and allow them to paint the page where the photos are to be placed.

*Enjoy your summer,* Sue

**You are invited to visit Sue Scheewe at the Scheewe Publications Booth, #126-127 at the Heart of Ohio Tole Convention!!!**

## **Scheewe Workshops**

### **WATERCOLOR AND ACRYLIC -**

August 21 thru 25th

New techniques learning how to combine both watercolors and acrylic in lovely paintings.

You can also study with Sue at several conventions around the country. Sign up early!

Heart of Ohio Tole, Columbus, Ohio—August 7-11

Seattle mini convention—September 22-24.

New England Traditions, Providence, RI—Oct. 4-7

### **For 2006 Susan Scheewe Certification and Product Seminars ,**

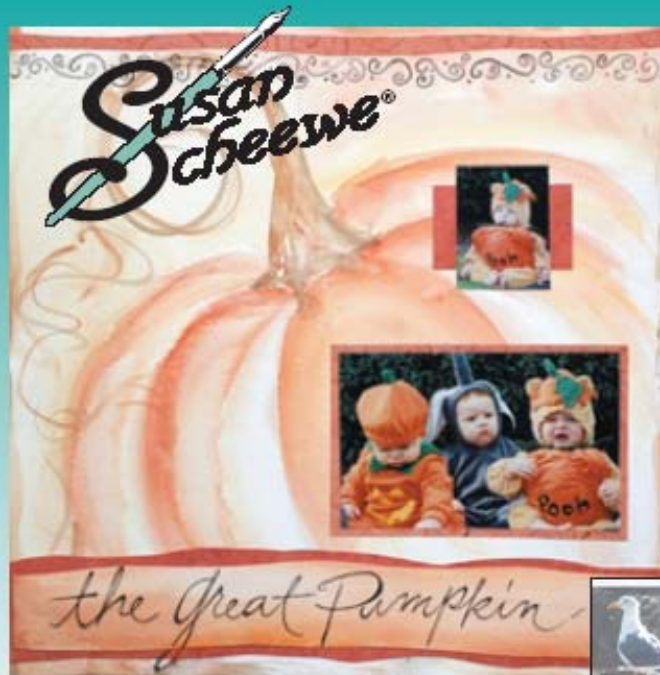
Contact Trish via EMAIL at tyler2tyler@hotmail.com

### **To help find a teacher in your area**

Check out the Weber Art Learning Centers listed at the end of this newsletter! Also the web site for the Society of Decorative Painters ([www.decorativepainters.org](http://www.decorativepainters.org)) can help. And by all means, check [www.WeberArt.com](http://www.WeberArt.com) often for updates and listings of seminars around the country as well as the latest in products for your paint box.

# What's NEW at Martin/F. Weber ?

## Signature Series Artists Papers for Scrapbooking



"Fabriano watercolor and acrylic papers are perfect for scrapbooking!"

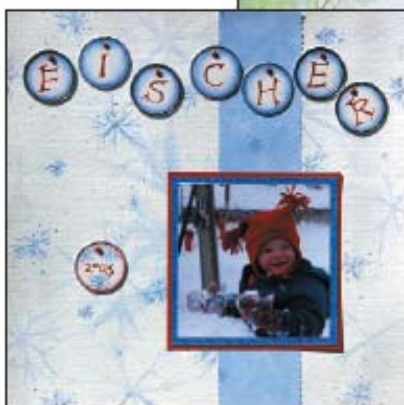
The pages are flexible yet sturdy. Great for any type of application. I love using my Dimension Plus Texture Mediums on the surface too."

Paper made in Italy by  
**FABRIANO**



Anyone can create beautiful scrapbook pages...

just gather a variety of photos, ribbons, cutouts, charms and stickers...



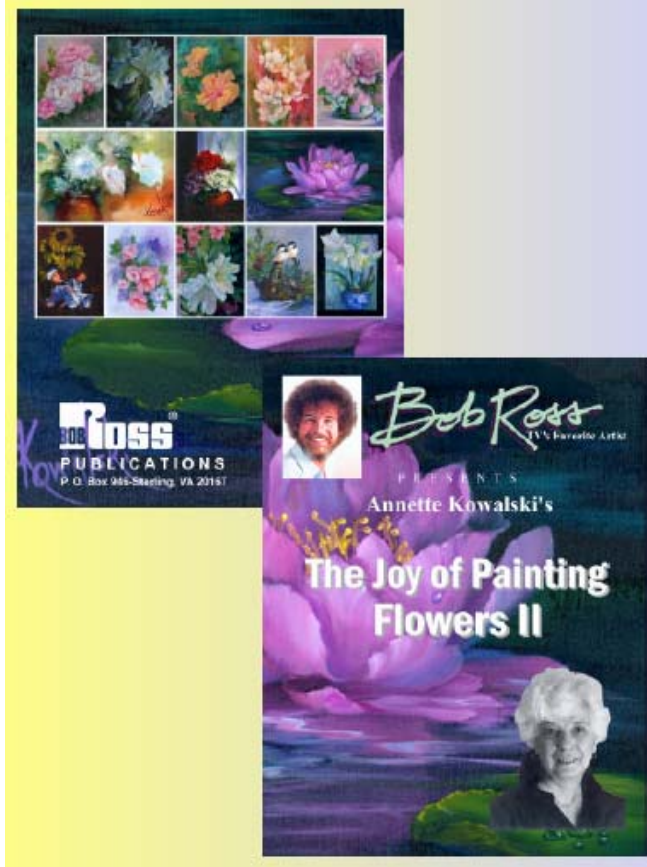
Start with a watercolor or acrylic background painting on Fabriano paper to highlight your page theme – **then start gluing!**

**To receive this e-newsletter, which serves as a tool to communicate on what's happening in our industry, Send your email address to: [webernews@aol.com](mailto:webernews@aol.com) or [Kitty@KittyGorrell.com](mailto:Kitty@KittyGorrell.com)**

**Martin/F. Weber Company** is proud to announce the release of the long-awaited, second *Bob Ross Floral Painting Technique*® book entitled ***The Joy of Painting® Flowers II*** by **Annette Kowalski**

The new 68-page book contains thirteen gorgeous masterpieces featuring Annette's signature Ross Style Floral Painting. You'll find crisp, glossy color *on practically every page*, including a magnificent display of each finished canvas, easy written instructions and hundreds of detailed progressional how-to steps (all in color). Lots of pictures, tips and bits too, and a comprehensive Introduction section to get you started.

The book is designed for those who are experiencing the Joy of Painting Flowers for the first time, but also offers challenging projects for the more experienced painter. The Joy of Painting Flowers II contains easy-to-follow instructions for painting all the components of a floral painting, including leaves, small filler flowers, buds, stems, and more!



Visit the **Martin/F. Weber Booth # 68 –68 Heart of Ohio Tole - August 10-12**

**For additional product and ordering information on these and other great products, or contact Dawn Knowles at 734- 981-5607 or email DKWeber1@aol.com**

## JERRY'S ARTARAMA

**Opening in AUGUST!**  
5258 A. Fairfield Shopping Center  
Virginia Beach, Virginia  
**Opening in NOVEMBER!!**  
5361 Mt. View Rd.,  
Antioch, Tennessee

### **NEW !!! Susan Scheewe Getting Started Brush Set !!!**

The Susan Scheewe Getting Started Brush Set includes 5 essential brushes for painting Susan's Watercolor and Acrylic techniques.

- Included inside this beautiful Ocean Blue case are the 5 essential brushes needed to paint along with Susan in her popular TV series, The Scheewe Art Workshop.
- The Scheewe Art Workshop brush case is made of a durable, water resistant material with double zippers.
- This entire case including the brushes represent a \$60 value. In order to help the new artist paint with Susan's books, videos and TV programs, we have lowered the MSRP retail price for the package to \$49.99.



## Finding Weber Products!

**AATVA**, phone orders **800-55-TVART**

**AC Moore**, phone ( check local listings)  
web: [www.acmoore.com](http://www.acmoore.com)

Art Supply Headquarters  
phone: 800-526-7107

Dick Blick, phone 800-447-8192  
web: [www.dickblick.com](http://www.dickblick.com)

Hobby Lobby, phone (check local listings)  
web: [www.HobbyLobby.com](http://www.HobbyLobby.com)

**Jerry's Artarama**, phone 1-800-827-8478,  
web: [www.Jerry'sArtarama.com](http://www.Jerry'sArtarama.com)

**Open in August! Virginia Beach, VA**  
**NEW STORE IN NASHVILLE**  
**Opening in November! Antioch, TN**

Michael's Arts & Crafts  
phone (check local listings)  
web: [www.Michaels.com](http://www.Michaels.com)

Pearl Art, Craft & Graphic Centers,  
phone 1-800-221-6845, web:  
[www.pearlpaint.com](http://www.pearlpaint.com)

Quality Art, phone 1-888-311-7707,  
web: [www.QualityArt.biz](http://www.QualityArt.biz)

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visit "Where to Buy" at [www.WeberArt.com](http://www.WeberArt.com)



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\* Florida

**Rainforest Palette (407) 944-3677**

**Pookie Bear's Den (352) 638-9023**

\* Georgia

**Village Art Gallery & Studio (706) 846-5085**

\* Indiana

**Whispering Willow (765) 778-7686**

\* Louisiana

**Jan's Art Studio (318) 281-3200**

\* Missouri

**Painter's Corner (417) 732-2076**

\* Oregon

**Carousel of Colors (514) 336-5658**

\* Pennsylvania

**Backyard Arts (570) 473-9154**

\* Rhode Island

**Laurie's Art Center (401) 596-5969**

\* Utah

**A Passion for Painting (435) 628-5890**

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