

Issue 18

May 2006



Weber ART News

Designed to keep you informed of new products, new techniques, new ideas, and new concepts in the world of visual arts.

Martin/F. Weber Co.

Manufacturers of Fine Artist's Materials Since 1853
Philadelphia, Pennsylvania

Time for an expansion of the Teacher's Notebook Newsletter!!! With this issue you will notice a name change to "Weber ART News", opening the door to a broad range of art related subjects and materials! We plan to continue with teacher related subjects, but we will also be adding industry wide information that will benefit all involved! We welcome comments and suggestions for future issues to make this a newsletter that will be high on your "must read" list. Published quarterly, the Weber ART News can be received via email or you can pick up an issue at one of the major painting conventions around the country.

A Piece of the Puzzle!

If you attended a convention or conference this past year there is a very good chance that you saw puzzle pieces used in promotional material here and there or perhaps you even received a small puzzle piece to wear as a pin on your lapel or painting apron.

"We are all a piece of the art world puzzle!"

Just imagine for a moment all those creative pieces all over the world and how they all fit together!! Each piece is vital to the success of the industry, from the largest supplier of art materials, to the beginner at his or her first art classes, and everyone in between. In this era of computers, internet, web sights, and certainly email, the entire world can be at our fingertips almost instantly. Ready or not, this technology has changed the way we all communicate and do business. Nothing can take the place of a great class and teacher to learn the basics, and hopefully you still have that wonderful arts and crafts shop in your area that you can count on for products and advice. If you do, you are so very fortunate because, sadly many of these special shops are disappearing. In the absence of a local business location, make use of the limitless amount of information via web sights and the computer!! It's amazing what you can learn.

Kitty Gorrell

Editor, Weber ART News

Inside this issue:

A Piece of the Puzzle	1
From the Editor's Desk	2
Susan's Corner	3
Featured Products	4
Featured Products	5
Finding Weber Products	6

Visit the

Martin/F. Weber Booth
Heart of Ohio Tole Convention,

Columbus, Ohio

August 10, 11, 12, 2006

Weber ART News

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Editor in Chief
Dawn Knowles

Editor & Design Layout
Kitty Gorrell

Send Newsletter correspondence and change of address information to **WeberNews@aol.com** or mail to:

Weber ART News

279 Beech Run Road
Friendly, WV 26146

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Visit us on the web
www.WeberArt.com
for the full line of Weber Products.

Customer Service
info@weberart.com

Director of Public Relations
and TV Marketing

Dawn Knowles
DKWeber1@aol.com

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From the Editor's Desk ...

As this issue of our newsletter is going to print, we are all working overtime to get everything packed and ready to go for the Society of Decorative Painter's National Convention in Nashville, Tennessee. This is an outstanding event with classes taught by some of the best in the industry plus a trade show that is a delight for painters of every skill level. If you have the privilege of attending this event, be sure to stop by our booths and say hello, pick up some information on new products plus a schedules of classes and seminars coming us throughout the year.

Now that my new studio is nearly complete and as organized as it is probably going to get, I am starting to once again accept dates for limited travel teaching. With the local teaching I will be doing plus the national conventions and trade shows that we do each year, it doesn't leave a lot of time open but I do love the travel teaching and look forward to returning to it! Give me a call, lets put a class together in your area!

I have a new web builder reworking my web sight and I hope to have the changes in place by mid June. These changes will make it possible to order my painting packets, our unique wet Kanvas Karriers, paints, brushes, and a range of additional supplies on live over a secure sight. This will be a wonderful convenience and a great time and energy saver. Visit www.KittyGorrell.com often!!! This is also where you can view all the information on our Homecoming Hues Painting Retreat held here in West Virginia each September.

With warmest regards, **Kitty**

Find Kitty's at these 2006, 07 Events

Society of Decorative Painters—Nashville, Tenn.— June 5-10, 2006
Heart of Ohio Tole—Columbus, Ohio— August 7-12, 2006
ArtExpo—Houston, Texas— August 21-25, 2006
Homecoming Hues Painting Retreat—Cairo, WV - Sept. 5-10, '06
Johnnie Liliedahl Studio—Houston, TX - September 25-Oct. 1, 2006
New England Traditions—Providence, RI— October 4-8 , 2006
Creative Painting—Las Vegas, NV—February 26-March 3, 2007

Homecoming Hues Painting Retreat

Cairo, West Virginia - September 5-10, 2006
Classes with Dorothy Dent in oils, Mark Polomchak in watercolor and Robert Warren - Plein Air.



ATTENTION !!!

Small Art Retailers/Studios. We have a Loyalty Program made just for you!!!! For details please contact Dawn Knowles at; Phone NO. 734-981-5607!!!
DKWeber1@aol.com

To receive this e-newsletter, which serves as a tool to communicate on what's happening in our industry, Send your email address to:
webernews@aol.com or
Kitty@KittyGorrell.com

Susan's Corner



We are getting ready to film new television shows! At this time I am working on new books which will be companions to those shows and I hope to have them at the printers in a month.

I have so enjoyed hearing from those of you who are currently watching my shows. It is so important to call your station to tell them you enjoy those shows as your voice is important to the scheduling of the shows that they air.

Watercolor, acrylic or oil? The Scheewe watercolor and acrylics are made from the same pigment so it is so very easy to adjust or use both pigments in a painting. The watercolors are designed to be water soluble and the binders make the difference as the acrylic have a completely different binder to make the pigment not water soluble once dry. The 185lb. Scheewe paper is designed to use for either or both watercolor and acrylic.

You can use the acrylic painted first on canvas or paper and then apply oil over the top. While acrylic and oil do not mix, the underpainting and/or doing an entire painting using acrylic and allowing it to dry then adding oil over the top presents no problems at all. You should not paint using oil first and then putting acrylic over the top as once dry it could not adhere properly.

You can easily paint an oil painting following any of the acrylic instructions in the books but using oil paint.

When painting using watercolor, the white of the paper and the transparent layers create the appearance of the traditional watercolors and seldom or rarely would you need the use of Opaque White. The Scheewe watercolors are designed to have rich pigment and this is diluted with water to form the soft hues if desired along with being able to have rich jewel tones. However, wonderful paintings can be achieved by using both watercolor and acrylic in the same painting and having this mixed media will result in another way to enjoy painting.

Painting is just the most wonderful journey with so many paths to follow and experiment.

Enjoy the journey.

Sue

Scheewe Workshops

Sue Scheewe will instruct these workshops held in Portland, Oregon at Stan Browns Warehouse classroom. Classes are 9 a.m. to 5 p.m.

WATERCOLOR BASICS - July 10 thru 14

If you ever wanted to learn watercolor, here is your opportunity to spend an exciting week in beautiful Portland, Oregon learning these very easy to follow techniques.

EXPANDING WATERCOLOR SKILLS - July 17 thru 21

Expand your painting skills and learn how to put to use more new techniques and special effects.

WATERCOLOR AND ACRYLIC -

August 21 thru 25th

New techniques learning how to combine both watercolors and acrylic in lovely paintings.

You can also study with Sue at several conventions around the country. Sign up early!

Heart of Ohio Tole, Columbus, Ohio—August 7-11

Seattle mini convention—September 22-24.

New England Traditions, Providence, RI—Oct. 4-7

For 2006 Susan Scheewe Certification and Product Seminars ,

Contact Trish via EMAIL at tyler2tyler@hotmail.com

Calling all Convention Teachers!

Martin/F. Weber Company offers product to convention teachers for use in their classrooms!

For more information contact

Dawn Knowles 1-734-981-5607

DKWeber1@aol.com

To help find a teacher in your area

Check out the Weber Art Learning Centers listed at the end of this newsletter! Also the web sight for the Society of Decorative Painters www.decorativepainters.org) can help. And by all means, check www.WeberArt.com often for updates and listings of seminars around the country as well as the latest in products for your paint box.



From left to right: Yuko Tagami, Keiko Uenaka, Michiko Kuribayashi, me (Jane Drynan), Kazue Kanamitsu, Yasuyo Fukuhara, Michiko Tsujimura.



A Very Special Class !!!

Greetings to you and a very happy spring!

I have just had a wonderful visit from 6 of my Japanese lady students! I travel teach for Sue Scheewe in 6 cities in Japan every fall and last year some of the ladies in my Osaka classes expressed a desire to come and visit. Of course I said, sure! So, the plan was formed that they would fly over from Japan to visit my husband Ron and me this year in April. It so happened that the dates coincided with Ann Kingslan's Home to the Heartland seminar in Wichita, so they went to Wichita first, and then flew into Chicago April 5th. We picked them up at the O'Hare Airport and I took them on a 4 day whirlwind tour of Chicago's Art Institute, Millennium Park, shopping on Michigan Avenue, dinner at Lawry's, the Field Museum, as well as delightful times spent in our home. All of these ladies regularly attend my Susan Scheewe seminars in Japan, so we have gotten to know each other quite well.

Needless to say, we all had a ball! **Jane Drynan**

**Available at Society of Decorative Painters Convention!!
Martin/F. Weber Booth #714, 716, 718, 720!!**



Just Stow-it Shoulder bag was designed for the artist on the go, with 3 interior pockets, shoulder strap and a color accent strip on the front, it has ample storage for artwork,

pads, or even a computer.

Overall size :

L 19" X H 14.5" X W 3.5"

Item No. 66-JS1010



NEW !!! Susan Scheewe Getting Started Brush Set !!!

The Susan Scheewe Getting Started Brush Set includes 5 essential brushes for painting Susan's Watercolor and Acrylic techniques.

- Included inside this beautiful Ocean Blue case are the 5 essential brushes needed to paint along with Susan in her popular TV series, The Scheewe Art Workshop.
- The Scheewe Art Workshop brush case is made of a durable, water resistant material with double zippers.
- This entire case including the brushes represent a \$60 value. In order to help the new artist paint with Susan's books, videos and TV programs, we have lowered the MSRP retail price for the package to \$49.99.

Available July 1



What's NEW at Martin/F. Weber ?



Professional Permalba® Oil Color - 6 Tube Set
 Item 1080 Sugg. Retail \$49.99 - Discount Code W
 6 - 37ml tubes of



Professional Permalba® Oil Color in a NEW clear plastic display box make a perfect introduction or gift for the serious painter.

Individual Weight 1lb (0.5kg) - Case Pack 12 - Weight 14 lb (6.4kg) - Dimensions: 13"x 8"x 8" (33 x 20 x 20cm) - Cube: 0.48 Cu. Ft. (.014 M³)
 EAN13 UPC: 0018918010806 - SHIPPING MAY 2006



Prima® Oil Color 6 Tube Oil Color Set
 Item 2290 - Sugg. Retail \$29.99 - Discount Code W
 6 - 37ml tubes of pigment rich Prima® Oil Color in a NEW clear plastic display box make a perfect starter or gift set.
 Individual Weight 1lb (0.5kg)
 Case Pack 12 - Weight 14 lb (6.4kg)
 Dimensions: 13"x 8"x 8" (33 x 20 x 20cm) - Cube: 0.48 Cu. Ft. (.014 M³)
 EAN13 UPC: 0018918022908 - SHIPPING MAY 2006



JERRY'S ARTARAMA

NASHVILLE - Opening in NOVEMBER!!

5361 Mt. View Rd.,
 Antioch, Tennessee

Opening in August!

5258 A. Fairfield Shopping Center
 Virginia Beach, Virginia



Professional Permalba® Oil Color - 6 Tube Set
 Item 1080 Sugg. Retail \$49.99 - Discount Code W
 6 - 37ml tubes of



Professional Permalba® Oil Color in a NEW clear plastic display box make a perfect introduction or gift for the serious painter.

Individual Weight 1lb (0.5kg) - Case Pack 12 - Weight 14 lb (6.4kg) - Dimensions: 13"x 8"x 8" (33 x 20 x 20cm) - Cube: 0.48 Cu. Ft. (.014 M³)
 EAN13 UPC: 0018918010806 - SHIPPING MAY 2006



Creative Artist Tool Bag 2

- Overall dimensions: 14.5" x 7" x 3"
- Comfortable handle
- Strong zipper
- Durable water resistant fabric



Watch for
Martin/F. Weber
 at
 Heart of Ohio Tole
 in August 2006
 Columbus, Ohio

For additional product and ordering information on these and other great Just Stow-it items, contact Dawn Knowles at phone no. 734- 981-5607 or email DKWeber1@aol.com

Finding Weber Products!

AATVA, phone orders **800-55-TVART**

AC Moore, phone (check local listings)
web: www.acmoore.com

Art Supply Headquarters
phone: 800-526-7107

Dick Blick, phone 800-447-8192
web: www.dickblick.com

Hobby Lobby, phone (check local listings)
web: www.HobbyLobby.com

Jerry's Artarama, phone 1-800-827-8478,
web: www.Jerry'sArtarama.com

Open in August! Virginia Beach, VA
NEW STORE IN NASHVILLE
Opening in November! Antioch, TN

Michael's Arts & Crafts
phone (check local listings)
web: www.Michaels.com

Pearl Art, Craft & Graphic Centers,
phone 1-800-221-6845, web:
www.pearlpaint.com

Quality Art, phone 1-888-311-7707,
web: www.QualityArt.biz

Find additional locations world wide Please
visit "Where to Buy" at www.WeberArt.com



* Alabama

E & J Brush Strokes (256) 723-3093

* Florida

Rainforest Palette (407) 944-3677

Pookie Bear's Den (352) 638-9023

* Georgia

Village Art Gallery & Studio (706) 846-5085

* Indiana

Whispering Willow (765) 778-7686

* Louisiana

Jan's Art Studio (318) 281-3200

* Missouri

Painter's Corner (417) 732-2076

* Oregon

Carousel of Colors (514) 336-5658

* Pennsylvania

Backyard Arts (570) 473-9154

* Rhode Island

Laurie's Art Center (401) 596-5969

* Utah

A Passion for Painting (435) 628-5890

* Washington

Arts Desire (360) 693-0028

Martin/F. Weber Company

Duane Parker

Vice President of Sales & Marketing. Phone 630-365-2083

Sales Representatives

Michael Grecian - Grecian Sales Group

.P.O. Box 1269, Lake City, Florida 32056

Tel: 800-557-2107

Email: mgrecian@hotmail.com

Territory: Alabama, Georgia, North & South Carolina, Tennessee, Florida
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Daniel Allen - Canadian Sales Director

26 Beaupre, Mercier, Quebec, J6R 2J2 Canada

Tel: 450-692-8753 Cell: 514-943-1374 T/Free 866-484-4411

Email: DanielatWeber@aol.com

Territory: Alberta, Manitoba, Saskatchewan, Vancouver, British Columbia,
Provinces of Quebec & Maritime (New Brunswick, Nova Scotia, Prince
Edward Island)

Samantha Kim

4444 Lawton Avenue, Detroit, MI 48208

Tel/Fax: 313-895-0700 Cell: 727-480-0919

Email: weberexport@aol.com

Territory: Export

Larry Kapp

2727 Southampton Road, Philadelphia, PA 19154

Tel: 215-688-2274

Email: lkapp@weberart.com

Territory: New Jersey, New York and Pennsylvania