



# Weber **ART** News

**From Martin/F. Weber Company**

**Manufacturers of Fine Artist's Materials Since 1853**

## A NEW YEAR, A NEW LOOK AND MANY NEW PRODUCTS!

In this, the first issue of Weber ART News for 2008, you will find new and exciting new products to make the artists work space much more convenient as well as new learning possibilities with the Sue Scheewe DVD Art Workshops. You can find these and many other Martin/F. Weber products and materials at retailers around the country and just a few of these are listed on page 6 of this newsletter. To keep up to date on new and interesting products, workshops and trade shows throughout the coming year, make sure that we have your current email address so that each new issue of Weber ART News can be sent to you 'hot off the press`.

### TURPENOID® GEL

**OIL & ALKYD PAINTING MEDIUM 150 ml**



**Odorless Turpenoid ® is recognized by artists as the #1 premium odorless thinner and brush cleaner.**



Fast drying with high cohesion. Turpenoid® Gel increases transparency of oil colors and creates impasto. Turpenoid® Gel is clear, semi-soft and smooth.

Extremely stable

and flexible; holds brush strokes in place. No. 1687

**To receive this e-newsletter,**  
**which serves as a tool to communicate on**  
**what's happening in our industry,**  
**Send your email address to:**  
**[webernews@aol.com](mailto:webernews@aol.com)**

### Calling All Teachers.....

We have much to share with YOU!  
To receive exciting product samples for teachers, send your contact information to Dawn at [dkweber1@aol.com](mailto:dkweber1@aol.com) or stop by our Martin/F. Weber Booth at participating trade shows and fill out our Teacher form.

Keeping you informed of new products, new techniques, and new concepts in the world of visual arts!

# MIJELLO Artist Palettes

## MIJELLO FREDI WEBER

### Peel-Able Tray Palette

Perfect for all media but particularly well suited for oils and acrylics. It has a unique composition that allows acrylic to be peeled off the surface and oils to be wiped off and cleaned easily. It has a 12.75 x 8.875 inch surface with a slight lip to prevent paint from migrating off the edges.



Item No.: 92-AP3010

## MIJELLO ELLIPSE -S

### Peel-Off Palette

A two level palette made of IMPACT material allowing you to clean acrylic and oils off easily. Perfect for smaller projects.

Size 7.75 x 10.5 x .75 inches.

Item No. 92-MP3078



**MIJELLO ELLIPSE-XL Peel -Off Palette** This special sturdy impact plastic palette is perfect for all media but particularly well suited for oils and acrylics. This extra large peel-able Palette is especially useful for when you need to manage more paint. They are comfortable to the hand with their ergonomic design plus note the finger or thumb hole!

Size 17 x 12.375 x .875 inch. **Item No. 92-AP3079**



## MIJELLO ARTELIER Peel-Off Airtight Palette

Especially for Oil or Acrylic

A two piece **Mijello** Artelier peel-off airtight sealable palette: keeping your oil or acrylics fresh for days or weeks. Plus due to a special impact plastic the Acrylics, when dry, can be easily cleaned by peeling off the dry color. Oils can be wiped off for easy cleaning, multiple paint slants and mixing areas. Additionally the top of the palette can be used separately as another palette. As with all Mijello palettes, designed by an Artist for Artists.



Size: 13.25 x 9.125 x 1.25 inches.  
Item No. 92-AP3025

## A Shley Creative Center



### Includes Stool!

A craft/hobby/drawing table where space is a consideration. One-hand tilt-angle mechanism adjusts table top from 0 to 45 degree. Height adjusts 26" to 30.5" in the horizontal position. **24" x 36" top with durable PVC edging.**

Item No. U-DS92ST



### Dear Friends:

I would like to extend a heartfelt "Thank You" for your donations and/or support in my efforts to participate in the 3 Day Walk for Breast Cancer!! The journey was amazing and incredible and I am so grateful to those of you who gave me words of encouragement and shared your story. It was a privilege to be able to participate in this walk, to be among the survivors and to create an awareness in order to help those who have been affected by Breast Cancer!!! But, I couldn't have done it without each of you!!

Thank you again for your support!!!

Dawn Knowles

# Susan's Corner



Hello Everyone!

Here comes spring and a wonderful time to paint. The new series `Simple Elegance` should just be on air on your Public Broadcast Station with Scheewe Art Workshop. Call your station for the air time. The companion book `Simple Elegance` is going to press. Simple Elegance is filmed using only acrylic but the book explains how easily these could also be done in using oils or by diluting the pigment to appear as a watercolor.

It is exciting to also be included on the Create channel, so check out air time in your area for that as well. And always remember, your feedback is very important to the stations when they make selections of shows to air. In addition, you can still order the companion videos to the books from earlier shows that were on air.

There are 2 new DVDs available which are from `Enjoy Painting Landscapes` and `Enjoy Painting Fresh Florals`. Each of the DVDs hold 6 hours of shows. Unlike the videos which are companions to the books each, DVD is from those shown on air and has some paintings from each of the books.

I have been invited to host 6 new Christmas shows that will feature decorating for the holidays. This should be available in time for the holiday season of 2008 on DVD format.

I have also be invited to teach classes to be held at an international resort at Mt. Hood. The area has inspirations for painting every direction you look. The plans are just starting, but the classes will be held in late fall. Reservations can be made to stay on the mountain where we will hold week long classes. For those interested in a week of painting with me please e-mail me at [scheewepub@aol.com](mailto:scheewepub@aol.com) and when we get more details we will send you information.

We are pleased that Scheewe classes have gone well in Taiwan and there will be continued classes in the future. There are now DVD's in Mandarin. Jane from the Scheewe team has taught each year in Japan and made many special friends.

Not sure what to paint this spring. I have really enjoyed painting on the new wrap canvas which does not require a frame. I have done some really large paintings and also enjoyed making small groupings. If

you find that your canvas is a little rough, apply several coats of Gesso before you start to paint which will help save wear on your brushes and make painting easier. When working on the really large canvas it will often be helpful to pre-wet an area when using acrylic. I usually paint a small painting before I start on the really large paintings.

The small wrap canvas also make a great surface for the little ones to paint. Start by having them put on a plastic apron, cover the table with some plastic, and a garbage bag works great on the floor just in case a brush full of paint drops on the floor or a dirty water spill. Keep a spray bottle handy and teach the importance of spraying the paint frequently. Talk about what happens as the children mix colors. Remind them to always start with the lightest colors when mixing the colors. Make a notebook with plastic sleeves for the children to include photos of them painting and to put samples in. Include some 185lb Greeting cards to be painted for family members at the same time. Let the painting be theirs, they will let you know if they want your help. Having some glitter to sprinkle on the wet surface can be like fairy dust for young children. Most important, hang the paintings. Children love to see their work on display. What wonderful keepsakes and treasured memories.

Do you need a gift for someone who has everything and not sure what to give them? Give them painting lessons and paints. Perfect for a person that has retired. Give the gift of painting!

Warmest regards to you all and continue to painting,

**Susan Scheewe Brown**

**Call 1-800-U-ARTIST for Scheewe Art Materials**



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Weber ART News

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## *From the Editor's Desk ...*



*A brand new year is upon us, full of hope and promise, if we keep that positive attitude and think progressively. We are fortunate in our creative arts industry that most have that positive attitude and always seem to have some plan in the works for a new project to complete. It's pretty rare that you find a bored person with a paint brush in their hand. Right? Life truly is good!*

*Have you signed up for some great classes this year? There are wonderful workshops and seminars all over the country and some are just right for you! Keep challenging yourself to be the best you can be. And have fun doing it! Maybe you're the teacher and you are teaching those great classes! Wonderful ..... but give yourself the privilege of being a student now and then. I believe that no matter how long you have painted or how advanced your skills may be, there is always a teacher out there that can challenge your skills. Find one! Keep challenging yourself to be the best you can be.*

*If you are the teacher of these workshops, have you checked with Dawn at Martin/F. Weber about teacher support? The product line is just outstanding and the support for active convention teachers is outstanding as well, so give her a call soon.*

***Kitty*** Editor, Weber ART News,

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# Finding Weber Products!

**AATVA, phone orders 800-55-TVART**

**AC Moore,** phone (check local listings)

web: www.acmoore.com

**Art Supply Headquarters** phone: 800-526-7107

**Dick Blick,** phone 800-447-8192

web: www.dickblick.com

**Hobby Lobby,** phone (check local listings)

web: www.HobbyLobby.com

**Jerry's Artarama,** phone 1-800-827-8478,

web: www.Jerry'sArtarama.com

**Kitty Gorrell Studio** phone 1-304-7975

web: www.KittyGorrell.com

**Michael's Arts & Crafts** phone (check local listings)

web: www.Michaels.com

**Pearl Art, Craft & Graphic Centers,**

phone 1-800-221-6845, web: www.pearlpaint.com

**Quality Art,** phone 1-888-311-7707,

web: www.QualityArt.biz

**Viking/Stam Brown** phone # 1-800-328-0116

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Find additional locations world wide .... Please visit

"Where to Buy" at [www.WeberArt.com](http://www.WeberArt.com)



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**E & J Brush Strokes (256) 723-3093**

\* Georgia

**Village Art Gallery & Studio (706) 846-5085**

\* Indiana

**Whispering Willow (765) 778-7686**

\* Louisiana

**Jan's Art Studio (318) 281-3200**

\* Missouri

**Painter's Corner (417) 732-2076**

\* New York

**Zelda's Art World (718) 377-7779**

\* Oregon

**Carousel of Colors (514) 336-5658**

\* Pennsylvania

**Backyard Arts (570) 473-9154**

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