

Issue 4  
January 2003



# EXTRA - EXTRA

## Mrs. Lee's <sup>TM</sup>Paper Art/Susan Scheewe ART CONTEST

Have you heard? Would you like to go to Hawaii or Cancun... or how about a couple of free airline tickets for domestic travel? All of this and more could be yours. What's the catch you say - NOTHING! Just enter the Mrs. Lee's <sup>TM</sup>Paper Art/Susan Scheewe ART CONTEST. The prizes listed above are the First, Second and Third place winners. A grand total of \$13,000.00 will be awarded to 25 lucky entrants.

So, what do I have to do, you say? Briefly just create your own Artwork using Mrs. Lee's <sup>TM</sup>Paper Art products combined with Susan Scheewe products and techniques. It's that simple! The lovely Mrs. Mijun Lee, AKA the First Lady of Paper Art, can create almost anything conceivable from her paper. Now it is your turn to show us at Martin/F. Weber what you can do. First, Second and Third place winners will have their work published on [www.weber-art.com](http://www.weber-art.com).

For an Official Entry Form, Rules list and other information about the contest, contact Daran Bair at 313-895-0700 or by emailing [DBairdet@aol.com](mailto:DBairdet@aol.com). Don't delay; entries must be postmarked by May 31, 2003. Winners will be announced on or about July 15, 2003.

The Mrs. Lee's <sup>TM</sup>Paper Art/Susan Scheewe ART CONTEST is sponsored by: Martin/F. Weber Co., Philadelphia, PA, Martin Universal Design, Inc., Detroit, MI and All American Crafts Publishing, Inc., the home of PaintWorks Magazine, Newton, NJ.

MARTIN/F. WEBER CO.

Philadelphia, Pennsylvania - Manufacturers of Fine Artists' Materials

Teacher's Notebook



### *A fun background technique!*

Pat Meiklejohn from Simcoe Canada writes: "This is a fun background especially for the sides of boxes. Begin by base coating the piece with your choice of a Prima Acrylic medium to light value hue. While this is drying, fill a 2 oz Susan Scheewe Color Sprayer with rubbing alcohol. Next, apply a wash over the basecoat, made from water and Burnt Umber Prima Acrylic. Working quickly, before the wash sets, spritz the area with the rubbing alcohol and watch the little circles form. This is just too cool! Experiment with several different colored layers of washes and alcohol spritz. If the spritz does not produce the circle effect, there was not enough water in the wash. My favorite color combination is a cream basecoat followed by a Raw Sienna wash and spritz then a Burnt Sienna wash and spritz. Be sure to let each layer dry thoroughly before applying another. Enjoy!!"

### *Ask the experts...*

Any of our staff would be happy to help you in their area of expertise. If you have a question about the newsletter, or paints, safe usage, container sizes, products you don't see or wonder whether we have, anything at all! Please feel free to contact our Customer Service Rep who will direct your inquiry to the proper expert in the field if you question cannot be answered directly. If you have any suggestions or comments regarding any of our products or services, we'd love to hear from you. Customer Service can be reached at: [info@weberart.com](mailto:info@weberart.com), or by phone at 1-215-677-5600, x 314.

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For the latest information about  
Weber products, visit us on the net

[WWW.WEBERART.COM](http://WWW.WEBERART.COM)

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## Our readers wrote:

I have just finished reading the latest issue of The Teacher's Notebook and feel it was the best yet. It is helping me a lot. I have just started teaching Decorative Art to a beginner's class; composed mostly with my Sunday School students, who are in their early teens. I do teach a few adults all from my home studio.

I have taught in my career, but quite differently. I am a Registered Nurse, Certified in Medical/ Surgical nursing and now I am not working. I need all

the help you can suggest, in order to plan classes, promote interest, and keep up the enthusiasm and fun aspect of my classes.

*Millie from Louisiana*



I have used many different brands of watercolor over the years; however, when I tried Susan Scheewe's watercolor and acrylic paints, her brushes and watercolor paper products, I was in love!

I teach children and adults who find the products easy to handle and are able to produce successful results with little effort.

*Deborah from Florida*

# WANTED!!

WE ARE LOOKING FOR TEACHERS ACROSS THE USA TO TEACH MRS. LEE'S <sup>TM</sup>PAPER ART CLASSES AT MAJOR CHAIN STORES AND INDIVIDUAL SHOPS THAT STOCK THE PRODUCT LINE.

## TEACHERS

MRS. LEE'S <sup>TM</sup>PAPER ART IS RELATIVELY NEW TO THE US, WHICH PROVIDES AN EXCELLENT OPPORTUNITY FOR PROSPECTIVE TEACHERS TO CREATE A PROFITABLE BUSINESS.

### CONTACT

DONNA CAMPBELL BY EMAIL: DONNAATWEBER@AOL.COM  
OR CALL HER ON 313-895-0700

**Join the Wonderful World of  
<sup>TM</sup>Paper Art TODAY!**

### EDITORS NOTE:

Deborah teaches both Scheewe Watercolor and Acrylic projects to approximately 160 students from ages 4 through the 8th grade. She specializes in Native American Jewelry and Clothing artwork. For more information about Deborah's style of painting, email: dcg13@juno.com.

BD

## *MRS. LEE'S CERTIFICATION CLASSES*

Mrs. Lee's new book, *Framed Memories* is truly unique!. It contains step-by-step photographed instructions on how to create each of the beautiful <sup>TM</sup>Paper Art projects using your most precious photographs. You'll want to be one of the first in your area or group to participate in one of the upcoming Mrs. Lee's <sup>TM</sup>Paper Art Certification Seminars. The well known Korean artist Mrs. Mijun Lee, will conduct the following seminars at the locations and dates listed. Let Mrs. Lee demonstrate how this new and exciting Multidimensional <sup>TM</sup>Paper Art technique can be adapted to a variety of surfaces, and developed into a variety of art forms! You are limited only by your own imagination.

Martin/F. Weber Co. has many stores across the country looking for certified instructors for this technique. Sign up for your certification and start earning extra money today!

*Las Vegas, NV - March 1 - 5, 2003  
Toronto, ON Canada - April 14-18, 2003*

For information on Certification Seminars contact: Dawn Knowles at DKWEBER1@aol.com or on 1-734-728-1432  
For information about our 3 Day Associates Program contact: Donna Campbell at DonnaAtWeber@aol.com.



*Mrs. Mijun Lee*

## FEATURED TECHNIQUE

# Furniture Painting with Shar Sosh

Do you really love that old Adirondack Chair and don't want to discard it? Saw a wonderful unfinished occasional table and wondered what you could do with it? Step into Furniture Painting with Shar Sosh, the Field Educational Coordinator for Martin Universal Design, our sister company, and learn to dress up those ordinary pieces, to make them not so ordinary.

Sosh says: "With new furniture, begin by lightly sanding the piece with a fine grade sandpaper. Wipe off dust and excess residue with an old rag; diapers or a washcloth work great. Do not use paper towels, they leave fibers on the surface. Next, apply one coat of black or white Prima Gesso using a 1" flat brush such as the Museum Emerald 6202-16. This brush works well for a smooth-to non-textured surface. The brush is soft & springy, which moves the gesso along the surface. If you have textured wood, use a hog bristle brush. The Permalba 1958 #10 Flat is a great choice for this type of wood. It is stiff and buoyant, and it pulls the paint across the surface.

Wait one hour and then lightly sand the furniture once more. After wiping the surface again, apply one more coat of Prima Gesso, wait an hour, then sand again. The Weber formula for Prima Gesso seals the wood beautifully. Because it has marble dust in it, Prima

Gesso provides good adhesion for the paint. After wiping away the residue, the primed surface is ready for the base coat. If working on old furniture, see *To prepare used furniture...* elsewhere in this article, and then return here for finishing instructions.

Weber Prima Acrylics are especially creamy and opaque providing one coat coverage. If a second coat is desired, wait one hour prior to the application. Apply the Prima straight from the tube no thinning is necessary. Use the clean Museum Emerald 6202-16 to apply the basecoat. For greater dimension and more interest, try using multiple complementary colors as the background. If you desire a washed look, lightly wipe the paint with a rag while it is still wet. Using a Museum Emerald 6200-1 Round loaded with Prima Acrylic paint, sketch on the design outline. Allow one hour to dry. I like to put the design on with paint, which reduces the chance of pencil or pen lines bleeding through. Begin filling in the image with the desired Prima Acrylics.

To finish the piece, allow two hours of dry time. Apply the first layer of top varnish. For a high gloss finish, apply Gloss Varnish with a Museum Emerald 6202-16 brush. For a matte finish, use Prima Glass and Tile

Medium or Prima Matte Varnish. The Glass and Tile Medium is similar to polyurethane. Four coats are needed.

Lightly sand between the first three coats using a brown paper bag. This will give more adhesion for the next coat. Do not sand after applying the final coat.



To Prepare used furniture, begin by lightly sanding the piece with a fine grade sandpaper. Wipe off dust and excess residue with an old rag. Prepare the surface by applying Bin White Pigment Shellac Primer, which is a stain killer and sealer by Zinsser. Bin may be used on any surface, metal, wood, laminate, etc., and when you do not know what products were used before, this will seal it. Allow half hour drying time, and then proceed with base coating. No further prep work is needed. "



## About the Artist...

Shar Sosh, an internationally recognized artist, has painted for Presidents, governments and the everyday person. Sosh's work was chosen to be a part of the Clinton Presidential 100 year time capsule. Shar divides her painting time between her two studios; one being in the U.S. and the other in the artist quarter of Montmartre, Paris.

Shar works in oils, acrylics and water-colors. For more information on her style of painting, contact her by Email at [soshstudios@juno.com](mailto:soshstudios@juno.com)

## FEATURED PRODUCT

The momentum and popularity of the New Museum Emerald Brush line is growing rapidly. New retailer placements and reorders are continuing strong and the consumer response to our special advertising coupon has been extremely gratifying. The ad with coupon offer is now appearing in national painting magazines. Artists are

## Museum Emerald

reporting that they love the brush quality and control that the patented handle provides: Carol J. from Austin Texas wrote us, "I saw your new Museum Emerald Brush at the SDP convention and bought three in my favorite sizes. They have a good spring which I count on in my technique and they return beautifully to their original points no

*matter how many times I have used them! I paint a lot of extremely fine detail in my work and the indented handle has actually relieved some cramping that I used to get in my thumb area when I painted for long sessions...and believe me, once I get going I don't want anything to stop me! I love this brush."*



## Become a Mrs. Lee Associate Teacher

A totally different experience! You will learn amazing techniques to enhance your painting, scrap booking, and much more!

### 2003 Seminar Dates

Jan 10 - 12, 2003 / Philadelphia, PA  
Instructor: Sharryn Kneshtel

Jan 17 - 19, 2003 / Schaumburg, IL  
Instructor: Karen Hobbs

Jan 17 - 19, 2003 / Portland, OR  
Instructor: Gary Bates



For further information, contact Donna Campbell at:  
DonnaAtWeber@aol.com or on 313-895-0700

## The Learning Center

Martin/F. Weber Co. has introduced a variety of new clamshell painting sets to the art world! Each set focuses on a different painting technique and includes all the supplies the student needs for the lesson imparted. What better way to try a new medium or technique by some of the Nations top artist.

- # 4100 - Palette Knife Painting with Bill DeLoach
- # 4101 - Faux Finishes with Karl-Heinz Meschbach
- # 4102 - Oil Rouging with Mary Owens
- # 4103 - Primary Color Palette with Prima Oils
- # 4104 - Primary Color Palette with Prima Acrylics
- # 4105 - Primary Color Palette with Permalba Oils
- # 4106 - Grisaille with Linda Coulter
- # 4107 - Painting a Seascape with Bill Blackman
- # 4108 - Painting Animals with Glenice Moore
- # 4109 - Multi-load Stroke Painting with Kathi Hanson
- # 4110 - Painting a Rose with Beverly Birdwell
- # 4111 - Fabric Painting with Sharryn Kneshtel
- #S9160 - Paint a Basket with Susan Scheewe
- #R6472 - Paint a Panda with Bob Ross
- #R7473 - Paint a Jaguar and cub with Bob Ross

Kits include all paints/mediums and brushes/tools!

## Weber Product Education Seminars

Contact the folks below and get your **Chapter or Group** on the 2003 schedule.

Your in for 2 1/2 days of educational fun and the chance to experiment with new products while you create several new & beautiful designs!



*Susan Scheewe*

Seminars

### Current 2003 Seminar Dates

Little Rhody Rembrandt's - Rhode Island  
April 4-6, 2003

Let It Be Toled - Prescott, AZ  
May 16-18, 2003

Products include Scheewe Acrylics, Scheewe Watercolors, and Mrs. Lee's <sup>TM</sup>Paper Art.

Contact **Trish** via EMAIL at [tyler2tyler@hotmail.com](mailto:tyler2tyler@hotmail.com) to schedule YOUR group!

*Martin/F. Weber Co.*   
Seminars

### Current 2003 Seminar Dates

Pacific Pal-ettes - Tacoma, WA  
February 4-6, 2003

Decorative Artists Guild of Southwest Ohio  
February 14-16, 2003

Ocala Decorative Artist - Ocala, FL  
March 7-9, 2003

Yankee Heritage Tole Chapter - Westborough, MA  
March 14-16, 2003

Products include Prima Acrylics, Mediums and Brushes, Prima Oils, Permalba Oils and Mediums, and Mrs. Lee's <sup>TM</sup>Paper Art.

Contact **Bill** via EMAIL at [WeberNews@aol.com](mailto:WeberNews@aol.com) to schedule YOUR group!

## WHAT! You can't find

### Martin/F. Weber Products in a store near you?

Place your order by mail or via the Internet from one of these fine companies!

#### In the USA

AATVA  
[www.aatva.com](http://www.aatva.com)  
1-800-55TVART

Pearl Art, Craft & GraphicDiscount Centers  
[www.pearlpaint.com](http://www.pearlpaint.com)  
1-800-221-6845

Quality Art  
200 East 52nd Street, Garden City, ID 83714  
1-888-311-7707



Since 1853

#### In Canada

See the Canada Store listing on page 6 of this newsletter.

If you are still having difficulties contact:

**Daniel Allen**  
Canadian Sales Director • Director Des Ventes Au Canada  
1-866-484-4411 or 1-405-692-8753  
Email: [DanielatWeber@aol.com](mailto:DanielatWeber@aol.com)

# Mark Your Calendar Now

<b>SHOWS</b>	<i>Location</i>	<i>Dates</i>
Creative Painting	Las Vegas, NV	February 26-28, 2003
Kaswood	Toronto, ON Canada	April 8-13, 2003
Soc. of Decorative Painters	Indianapolis, IN	June 9-15, 2003
Heart of Ohio Tole (HOOT)	Columbus, OH	August 11-16, 2003
Paint a Season of Memories	Portland, OR	September 25-28, 2003

## Calling all Convention Teachers

Martin/F. Weber Company  
offers product  
(acrylic or oil paints, mediums, etc.)  
to convention teachers.  
For more information, contact:  
**DAWN KNOWLES - 1-734-728-1432**



### Martin/F. Weber Co. Product Education Seminars (For Groups & Chapters across the globe!)

Martin/F. Weber Co. is proud to be the only paint manufacturer in the industry to offer a program utilizing a variety of paints, mediums, and techniques - all in one seminar! This is your opportunity to "dabble" in a paint, medium or technique that is new to you. Seminars are available to any group of 15 or more persons.

- Designed for painters of all levels
- Includes a variety of techniques
- Includes Mrs. Lee's Multidimensional™ Paper Art
- Surfaces are varied to show versatility of Weber products with mediums.
- Brushes will be supplied for use.
- 2.5 day seminar scheduled over a weekend
- Total cost for 15-20 students is \$795.00 US. This is paid by the group as a whole, not by individual.
- Cost includes all Instructor expenses.
- Surface fee is the only other expense borne by the group. Students may bring or use their own surfaces. A discounted, (usually 40%), source list is provided.

For more information and project descriptions contact:  
**Bill DeLoach**  
Consumer Education Director  
Email: [WeberNews@aol.com](mailto:WeberNews@aol.com)  
Telephone: 1-801-671-2510



### 2003 Certification Schedule

Join us for a wonderful fun-filled week learning  
new watercolor techniques as you apply them to paintings!

#### LEVEL 1 - WATERCOLORS

- March 10-14, 2003 - Chicago, IL  
*Instructor - Susan Scheewe*
- April 1-5, 2003 - Portland, OR  
*Instructor - Jane Drynan*

#### LEVEL 2 - WATERCOLORS

- June 24-28, 2003 - Portland, OR  
*Instructor - Susan Scheewe*

#### SPECIAL EVENT

- August 12-23, 2003 - Portland, OR  
*Instructor - Susan Scheewe*

Make new friendships  
as you gain new skills in Susan's Techniques.

For more information or to sign up:  
Email: [scheewepub@aol.com](mailto:scheewepub@aol.com)  
Phone: 1-800-796-1953  
Fax: 1-503-252-9508



### Linda Coulter's Grisaille Certification & Seminar Travel Schedule

For more information Email: [coulters@theramp.net](mailto:coulters@theramp.net)  
or visit [www.coulterartstudio.com](http://www.coulterartstudio.com)

#### January

17th - 19th Level Two Certification - Tarpon Springs, FL  
20th - 21st CCGI Certification - Tarpon Springs, FL

#### February

7th - 9th Level One Certification - Tarpon Springs, FL  
14th - 16th SDP Chapter Seminar - St. Augustine, FL  
22nd - 23rd SDP Chapter Seminar - Santa Rosa, CA  
23rd - March 1 Creative Painting, Las Vegas, NV

#### March

3rd - 5th Level One Certification - Las Vegas, NV



### Acrylic Palette Knife Certification & Seminar Travel Schedule

For more information Email: [bill@billdeloach.com](mailto:bill@billdeloach.com)  
or visit [www.billdeloach.com](http://www.billdeloach.com)

#### January

17th - 19th Oil/Acrylic Knife Seminar - Monroe, LA  
24th Artist United GAP - Atlanta, GA

#### February

7th - 9th Appleseed Cottage Palette Knife Seminar - Calgary, AB Canada  
14th - 16th Product Seminar DAGO Chapter - Dayton, OH  
23rd - March 1 Creative Painting, Las Vegas, NV

#### March

1st - 6th APKI Crash Course Certification - Las Vegas, NV  
7th - 9th Product Seminar Ocala Chapter - Ocala, FL

<p><b>New Brunswick</b> Brush &amp; Palette Inc. 477 Paul St. Dieppe, N.B. 506-857-0007</p>	<p>Country Meadows 2 Toronto St Barrie, ON 705-727-1476</p>	<p>www.artsuppliesdirect.ca Calgary, AB</p>	<p>CadrExpert Inc. 237 St-Jean Baptiste Suite 100 Chateauguay, QC 450-699-1913</p>
<p><b>Nova Scotia</b> Alantic Frabrics Ltd. 58 Lakecrest drive Dartmouth, N.S. 902-434-7220</p>	<p>Studio Six 151-157 Denison Markham, ON 905-475-1136</p>	<p><b>Qubec</b> A L'Echelle du Monde 74 Greber boul Gatineau, QC 819-561-2812</p>	<p>Galerie D'Art L'Art-Iste Carrefour Richelieu St-Jean sur Richelieu, QC 450-348-5868</p>
<p>C. John Powel 569 Hwy.# 8 Maitland Bridge, N.S. 902-682-2303</p>	<p><b>Alberta</b> Cactus Art 531 Manitou Rd.S.E. Calgary, AB 403-287-7448</p>	<p>Art Boutique Centre Fairview Pt.Claire Pointe-Claire, QC 414-697-7130</p>	<p>L'Ami de L'Artisan 274 Bord du Lac Pte.Claire Village, QC 514-694-0816</p>
<p><b>Manitoba</b> Artists Emporium 1610 St.James St. Winnipeg, MB 204-772-2421</p>	<p>Colors@Nordraft 10660-105 St. Edmonton, AB 780-426-7820</p>	<p>Atelier D'art Gaston Laliberte 501 Dufferin Granby, QC 450-776-6706</p>	<p>L'Entrepot du Cadre 304 rue Langlois Terrebonne, QC 450-964-1613</p>
<p><b>Saskatchewan</b> Colors@Norcal 1347 Winnipeg St. Regina, SK 306-757-5693</p>	<p>Delta Art &amp; Drafting 12504 118th Ave. Edmonton, AB 780-455-7983</p>	<p>Beaux Cadres R.P. 72 rue St-Louis St-Eustache, QC 450-472-6977</p>	<p>L'Oiseau Bleu Artisanat 4146 Ste-catherine Est Montreal, QC 514-527-3456</p>
<p><b>Ontario</b> Artzy-Fartzy 15408 Yonge St.Unit 7 Aurora, ON 905-727-0327</p>	<p>Mona Lisa Art Salon 1518-7th St. S.W. Calgary, AB 403-228-3618</p>	<p>Biblairie GGC 430 Minto Sherbrooke, QC 819-564-8713</p>	<p>Les Moustarts Inc. 834 rue Notre-Dame Repentigny, QC 450-581-1909</p>
	<p>Swinton's Art Supplies 7160 Fisher St. S.E. Calgary, AB 403-258-3500</p>	<p>Brico Josi-Ann 5043 boul.Royal Shawinigan, QC 818-539-6315</p>	

### OUR TEACHER SUPPORT PROGRAM

We offer our products for classes! Contact Dawn Knowles - DKWEBER1@aol.com or on 1-734-728-1432



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