



Teacher's Notebook

Designed to keep teachers informed of new products, new techniques, new ideas, and new concepts in the art world.

Martin/F. Weber Co.

Manufacturers of Fine Artist's Materials Since 1853
Philadelphia, Pennsylvania

Acrylics Unlimited - *Do you want an acrylic paint that gives professional results every time? Excellent coverage in ONE coat? Smooth, creamy consistency? Rich pigment acrylics that retain their integrity when mixed with mediums?! Then search no more! Prima TUBE Acrylic Colors from Martin/F. Weber are the answer to all of the above demands by serious acrylic painters. Why TUBE acrylics? The range of possibilities from a tube acrylic is limited only to the painters imagination! As it comes from the tube, the pigment rich paint will hold its body and richness on surfaces such as canvas, wood, fabric, paper, primed metal, leather, etc. etc. With the 36 colors available, you will be able to mix for any color and value your painting projects could wish for. No more searching through all those bottles that seem to accumulate over time searching for just that one color that seems to be missing or has gone out of stock.*

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Did you know? That Prima Acrylics are available in 118ml tubes and 236ml jars for high volume users?
AND All Prima Acrylic Colors and Mediums carry the AP Non-Toxic Seal of the Art & Creative Materials Institute!

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Visit the **Martin/F. Weber Booth** at these Trade Shows!!!

CHA—Atlanta, GA—February
Creative Painting - Las Vegas - Feb
Kaswood - Toronto, Canada - April
SDP - Tampa, FL - May
HOOT - Columbus, OH - August

The Teacher's Notebook

Published 6 times a year during the months of February, April, June, August, September and December as a courtesy of the Martin/F. Weber Company, 2727 Southampton Road, Philadelphia, Pa. 19154.

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Publication deadlines are the first day of January, March, May, July, September and November.



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ART LEARNING CENTER

ATTENTION !!!

Small Art Retailers/Studios. We have a Loyalty Program made just for you!!!! For details please contact Dawn Knowles at phone # 734-728-1432!!!

A Merry Holiday Greeting to all teacher!!!

You are the people to whom our whole industry owes its growth. A special thank you for all of you who have been teaching with our Weber fine art products and promoting them to your students. We know that students always want to paint with the same materials as their instructor. Thank you for helping to make 2004 a great year for Martin/F. Weber Co. The work that you do, teaching with our products, will help to insure many good years ahead. We certainly do appreciate you. God Bless !

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See us at: www.WeberArt.com and
www.MartinUniversalDesign.com

From the Editor's Desk

As I begin my work as the new Editor of "The Teacher's Notebook" I am challenging my time schedule yet again and finding that somehow, we always find the time to do the things we feel are most worthwhile. When I closed my retail store after 20 years in business, the last 10 as a 6000 sq. ft. retail art supplies, studio, gallery, and custom framing shop, I thought that I was going to slow down some Take some time off. Rest! Well that hasn't happened at all yet. New and interesting challenges keep appearing and I always have liked a good challenge!! So when Dawn asked me to come on board as Editor of this newsletter, I just had to say Yes!

Communication and education are two of the most important aspects of any teachers work and this newsletter is intended to help you keep up to date on all the products and events that will help YOU stay fresh and prepared for your students and classrooms. Be sure to give yourself enough TIME to continue YOUR studies as well as to prepare for the classes you are teaching! This will make you a better communicator and you will continue to enjoy this fabulous industry we are all a part of!!

Please let me hear from you often!! **Kitty**

HAPPY Holidays!

Welcome Aboard

Beginning with this issue of The Teacher's Notebook, our new Editor will be long time friend and supporter Kitty Gorrell .



Since Kitty Gorrell first picked up a paint brush as a young adult, her creative drive has taken her from a determined beginner to an active painter, teacher and promoter in the field of art. Kitty believes that painting is a technique as much as a talent and it can be learned by anyone with the desire to paint and the willingness to practice and learn. She has studied drawing, painting and design both privately and at seminars throughout the country. Her preferred medium is oils, but she also paints in watercolors and acrylics.

Kitty has been described by art educators and by her students as “a very competent instructor as well as a talented artist.” Also “her attitude and personality are always of a positive nature, instruction is detailed and assistance is given to each student.” Paintings completed in her classes and seminars are achieved with her easy-to-follow, step-by-step instructions. She teaches a wide variety of subjects and her enthusiasm and love for painting makes her a popular teacher. Her students look forward to each new challenge.

River Front Gallery, a learning center for the visual arts in St. Marys, WV., was home base for Kitty for many years. Created by Kitty and her family in an 1850's historical structure, the Gallery was well known for its promotion of the arts through classes and seminars in a wide range of subjects. Upon selling her Gallery in June 2004, she now works as an Independent Artist, Instructor, Exhibitor and Art Programs Presenter! In addition, she organizes and hosts “Homecoming Hues - A Painting Retreat”, which is held each September in central West Virginia.

Kitty is a business member of the Society of Decorative Painters, a charter member and advisor of T.E.A.M. (Teachers & Educators of Art Materials), and co-founder of the Creel Foundation, a non profit organization for the arts in West Virginia.

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www.KittyGorrell.com

Kitty's 2005 Schedule

Product Education Seminar—Richmond, Va.—Feb. 3-5, '05
Creative Painting - Las Vegas—Feb. 27—March 4, '05
Six classes plus Trade show booth
Product Education Seminar— Maine—July 8-10, 05
Heart Of Ohio Tole—Columbus , Ohio - August 8—13, '05
Homecoming Hues Painting Retreat— WV—Sept 6 -11, 05
New England Traditions—Providence, RI—Oct. 5—9, '05
Product Education Seminar -Myrtle Beach, SC -Nov. 4-6, 05

Homecoming Hues

A Painting Retreat for all painters with no membership requirements in any organization.
Instructors for the 2005 event are
Dorothy Dent in oils, **Jerry Yarnell** in acrylics, **Mark Polomchak** in watercolors, and **Carol Hoffman** for still life in oils.

September 6 - 11, 2005

North Bend State Park, Cairo, WV
Hosted by Kitty & Chuck Gorrell
304-684-7975

kittygorrellstudio@msn.com

Susan's Corner

'Tis the painting season. Time to quickly get those last minute gifts painted for holiday giving. Get your acrylics or watercolors and paint greeting cards and gift tags. Paint some thank you notes to be sent after the holidays.

The perfect gifts to give to loved ones especially those who might seem hard to find something special. Painting lessons, brushes and paints, that simply wonderful watercolor travel set. The paintings you create are a special gift that will become a wonderful family keepsake.

Do not forget the children as they can do paintings that can either be displayed in the dimensional frames you can order from Weber, including a lock of hair or a photo keepsake to hang on the wall or you can have the painting laminated making placemats that can be enjoyed for years to come. I have a painting my grandson did for me when he was two that I will always treasure. We have a video that can be ordered for young children starting to paint, perfect for the Christmas stocking. This year we are getting out the Scheewe acrylics and Fischer who is just 4 will be painting birdhouses for all the grandmas and wooden fish for all the grandpas and a wonderful new watercolor for his mom and dad in grandmas workshop.

You can now order 12" x 12" 185lb Archival acrylic / watercolor Memory Book paper (Item S8306) and let each family member paint their own background to display the special holiday photos and create an album each year and add that favorite cookie recipe or maybe a special memory made during the holiday gatherings. Scrap booking has become ever so popular and how fun to put your own creativity to work. Create a lovely soft background by first wetting the entire paper until you see a shine and then touch areas with diluted pigment allowing it to flow out and diffuse into the background. You can sponge on backgrounds that accent the photos and are not so busy they take away from the photos, or you can simply add little painted corner accents.

Where to find Sue in your area!

Watch for Sue at these locations throughout 2005.
CHA, Atlanta, GA - Creative Painting, Las Vegas, NV -
Kaswood Internatinal, Toronto, ON Canada - SDP in
Tampa, FL - Portland Mini Convention, Portland, OR -
Heart of Ohio Tole, Columbus, Ohio—
New England Traditions, Providence, RI

Watch for the 2005 Susan Scheewe Certification and Product Seminars

Contact Trish via EMAIL at tyler2tyler@hotmail.com

If you have not tried the "Dimensional Plus" colored Texture Medium, add this to your shopping list. Available in seven delicious colors, Lemon Yellow, Blue Sky, Green Mint, Pink Blush, Lavender, Gold and Silver, (Items S1234—S1240) they are a quick way to add dimension to not only your paintings and greeting cards but also to the walls. A good friend of mine created Dimensional leaves in her entry way and gives the appearance of them gently floating and a perfect elegant accent to the entry. Using the stencil you can quickly apply a border or a trim to your room. Add a splash of color to your rooms using the Scheewe acrylic. I have painted a branch with leaves, a couple butterflies in my bathroom. I call it my work in progress as every now and then I add a few touches. The winter months are perfect to take the time to perk a up room with you personalized touches.

Many of you have called missing the Scheewe Art Workshop on your local public television stations. Your voice is so important to the station so please take the time to call and tell them you would like to continue to see the shows on air. You can order video sets that have 13 half hour shows which are the perfect companion to the instructions books and another wonderful holiday gift for someone or yourself.

Check our web site at www.painting-books.com or e-mail us at Scheewepub@aol.com.

My special wish to you is for a joy filled holiday season and to a bright and happy New Year. **Sue**

A Tribute to John Gutcher

The Society of Decorative Painter's reflect on the significance of painters who are no longer with us through their "Silenced Brush Tribute Series". In the newest issue of the Decorative Painter magazine Dawn Knowles expresses a very heart felt tribute to John Gutcher who was such an inspiring part of the Martin/F. Weber Company and the painting world at large.

Did you know? The Sue Scheewe Palette has been designed to accommodate a palette liner and several brushes?! Now water media painters can enjoy no fuss, no muss cleanup! Item No. S8202

The palette includes one free liner but refill liners are available in packs of 5. Order #S8050.

Do you have your copy of Sue's latest book, ECHOES OF NATURE? This is the companion book to her popular TV series, Scheewe Art Workshop, and is Item # S0558.

Dorothy Dent / Painter's Corner



When choosing a Weber Art Learning Center to feature for this issue of The Teacher's Notebook, Painter's Corner, Inc. immediately came to mind. The Weber Company was fortunate to have this location step forward as one of the very first Art Learning Centers. Painter's Corner is perhaps best known as the studio, gallery and retail shop of internationally recognized artist, Dorothy Dent. Dorothy, always inclined to be artistic, has painted since childhood, and has been involved in the art world for over 27 years. Born on a farm south of Springfield, Missouri, she developed a love of old barns, water mills, cabins, and rural settings. These subjects, dear to her heart, comprise most of the country landscapes for which she has become so well known. Many of these paintings adorn the walls of Painter's Corner and are very inspiring to students of all skill levels.

Painter's Corner, Inc. is located in Republic, Missouri, 10 miles southwest of Springfield and just 4 miles off I-44, in the beautiful Missouri Ozarks. (They are also less than an hour from Branson!) In their retail shop you will find a wide range of Weber products including the Permalba Oils that Dorothy uses to complete so many of her beautiful paintings. Even though Dorothy is best known for working in oils, she also paints in acrylics and has authored books and pattern packets in this medium also.

Painter's Corner offers a wide variety of classes and seminars throughout the year, taught by Dorothy as well as other guest instructors to her studio. Books, videos and instructional packets are also available for advancing your skill levels. For information you can visit the Dorothy Dent/Painter's Corner web sight at www.ddent.com or e-mail Dorothy at ddent94587@aol.com



PRODUCT EDUCATION SEMINARS

Martin/F. Weber Co. is proud to be the only paint manufacturer in the industry to offer a program utilizing a variety of paints, mediums, and techniques - all one seminar! This is your opportunity to "dabble" in a paint, medium or technique that is new to you. Seminars are available to groups of 15 or more persons.

For more information contact:
Kitty Gorrell
E-Mail WeberNews@aol.com
304-684-7975

Painter's Corner

108 W. Hwy. 174
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417-732-2076 (Studio)
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Calling all Convention Teachers!

Martin/F. Weber Company offers product to convention teachers for use in their classrooms!
For more information contact Dawn at
1-734-728-1432

Mrs. Lee's Multi-dimensional Paper Art

Full Certification Seminar, Atlanta, Georgia— March 10 - 14 , 2005.

NEW All Inclusive Price! The fee of \$425 includes the cost of supplies to complete eight projects. You will learn how to tint, shape and assemble Mrs. Lee's beautiful Multi-dimensional Paper Art. Upon completion you will receive: * Document signifying status as a Mijun Lee Certified Paper Artist (MLCPA) * Shirt and Pin to wear with pride * Discount on all Mrs. Lee products * Your contact information posted on the Mrs. Lee's web site * Referrals to locations looking for Mrs. Lee Paper Artist Instructors, and more

**For additional information contact: Dawn Knowles at
DKWeber1@aol.com or call 1-734-728-1432**



Finding Weber Products!!!!



AC Moore, phone (check local listings)
web: www.acmoore.com

Artcraft, phone **888-681-4278**
web: www.artcraftart.com

Dick Blick, phone 800-447-8192
web: www.dickblick.com

Hobby Lobby, phone (check local listings)
web: www.HobbyLobby.com

Jerry's Artarama, phone 1-800-827-8478,
web: www.Jerry'sArtarama.com

Michael's Arts & Crafts
phone (check local listings)
web: www.Michaels.com

Pearl Art, Craft & Graphic Centers,
phone 1-800-221-6845, web:
www.pearlpaint.com

Quality Art, phone 1-888-311-7707,
web: www.QualityArt.biz

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Pookie Bear's Den (352) 638-9023
Fergie's Tole Shop (727) 545-3713

* Georgia
Village Art Gallery & Studio (706) 846-5085

* Louisiana
Jan's Art Studio (318) 281-3200

* Missouri
Painter's Corner (417) 732-2076

* Oregon
Carousel of Colors (514) 336-5658

* Pennsylvania
Backyard Arts (570) 473-9154

* Rhode Island
Laurie's Art Learning Center (401) 596-5969

* Utah
A Passion for Painting (435) 628-5890

* Washington
Arts Desire (360) 693-0028



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