

Issue 14

April 2005



# Teacher's Notebook

Designed to keep teachers informed of new products, new techniques, new ideas, and new concepts in the art world.

## Martin/F. Weber Co.

Manufacturers of Fine Artist's Materials Since 1853  
Philadelphia, Pennsylvania

### *Spring Into New Possibilities In The Classrooms!!*

Whether you are a teacher, business owner, or paint for your own pleasure, it is a marvelous challenge to stay current with all the unique possibilities within the industry.

One exciting avenue that keeps expanding is in the creative arts field for KIDS. These artists of the future exhibit such diverse skills at an early age!!! What we adults must do is support and guide all that creative energy while allowing them to discover the joys of their own self expression. What a challenge!! But what a joy for us as parents and teachers to see that talent unfold.

What medium for kids? Watercolor, acrylics, oils, pencil, pastels, charcoal, chalk, canvas, paper, cards, posters, etc.???? YES to every medium and surface! Considering age and attention span of course, a young creative mind needs to have the opportunity to work with a variety of medium and surfaces and since they are much less intimidated than adults, they can come up with amazing results!!

The next time you need a birthday gift, or gift for any reason, why not consider a Creative Art Set? A wide selection of sets is available from Martin/F.Weber for all ages! If you are not sure what all is available or can't find these at your local art center, please visit us on line at [www.WeberArt.com](http://www.WeberArt.com) for a full line of products and possibilities. Do you teach but don't teach children's classes yet? Why not offer a few classes this summer! The enthusiasm you feel in these classes is contagious and will spill over into your other classes as well.

Are you a parent but not sure where to go for art instruction for your young talents? Check with your local art center or gallery. Many of these have wonderful art camps in the summer just for kids! Also some colleges, park systems, and career centers will have summer programs for the Young At Art.

Get involved! And by all means, make sure these youngsters are being exposed to quality art instruction and ART MATERIALS. The future of the art world as a whole is being formed right now with these young creative minds.

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**Visit the  
Martin/F. Weber Booth  
at these Trade Shows!!!**

SDP - Tampa, FL - May 26-28  
HOOT - Columbus, OH - Aug. 11-13

# The Teacher's Notebook

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## From the Editor's Desk ...

**AT LAST!** Spring is in the air! Those dreary days of winter are being replaced by warmer temperatures and longer daylight hours!! YEA! I even saw some early wild-flowers over the week end so I am getting ready for some plein air painting just as soon as the temperatures are just a few degrees warmer.

*Plein Air (on location) painting is an avenue of painting that has been around as long as painting itself, but modern day painters have it a little easier than the old masters did. When choosing your equipment and supplies, think minimal. Lightweight, multi purpose, versatile! Take your camera for reference photos, and a small sketchbook for reference sketches and notes. You can find a painting nearly anywhere you look, so train you eye to "see" that composition and then capture it on canvas or paper.*

*Haven't tried painting on location yet?? There are some good workshops around the country to help you get started and also art magazines on just that subject. Let me hear from you if you are interested in Plein Air painting workshops here in West Virginia this summer! We would love to have you join us!*

**Kitty**

[www.KittyGorrell.com](http://www.KittyGorrell.com) 304-684-7975 [Kitty@KittyGorrell.com](mailto:Kitty@KittyGorrell.com)

### Find Kitty's at these 2005 Events

Society of Decorative Painting - Tampa, FL—May 26-28, '05  
T.E.A.M. National Conference - St. Simons, Georgia - June 1 - 4, '05  
Weber Product Education Seminar— Westbrook, Maine - July 22-24  
Heart of Ohio Tole—Columbus, Ohio—August 8-13, '05  
Homecoming Hues Painting Retreat—WV—September 6-11, '05  
Northeast TEAM Regional – Deposit, New York – Sept. 28-Oct. 2, '05  
New England Traditions—Providence, RI - October 5-9, '05  
Weber Product Education Seminar—Myrtle Beach, SC—Nov. 4-6, '05



### PRODUCT EDUCATION SEMINARS

Martin/F. Weber Co. is proud to be the only paint manufacturer in the industry to offer an educational program utilizing a variety of paints, mediums, and techniques – all in one seminar!

Seminars are available to groups of 15 or more persons.

For more information contact:  
Kitty Gorrell at phone no. 304-684-7975



### ATTENTION !!!

Small Art Retailers/Studios. We have a Loyalty Program made just for you!!!! For details please contact Dawn Knowles at; Phone NO. 734-728-1432!!! [DKWeber1@aol.com](mailto:DKWeber1@aol.com)

### THE TEACHER'S NEWSLETTER GOES ELECTRONIC!

Send email address to: [webernews@aol.com](mailto:webernews@aol.com) or [Kitty@KittyGorrell.com](mailto:Kitty@KittyGorrell.com)

*The Village Art Gallery*  
*and*  
*Studio of Barbara Smenner*



**ART LEARNING CENTER**



October 19, 2002 was a special day in Manchester, Georgia! That was the day Barbara Smenner's **Village Art Gallery and Studio** opened for business!

Barbara began business in Manchester in 1979, establishing Green Apple Arts and Crafts, a retail store of art, craft supplies and fabrics. There she also taught painting in different mediums as well as craft projects. Later, she established Barbara's Arts and Frames, teaching art and expanding to offer custom framing. In 1983 Barbara taught at Columbus College in the Continuing Education Arts Department and was featured as Artist of the Month on The Rozell Show, WRBL-TV. In 1984 Barbara served on the Profitable Craft Merchandising Advisory Panel. Her extensive participation in local shows and The Columbus Artist Guild provided her with the opportunity to win several prestigious awards, including first place at the first annual Rankin-Fest in Columbus, GA, Steeple Chase at Callaway Gardens and Flying Colors at the Columbus Museum. With this extensive background, it is only natural that **The Village Art Gallery and Studio** has been a tremendous success and Martin/F. Weber is proud to include it as a Weber Art Learning Center!

Village Art continues to invite students and guest teachers to share the beauty of their artistic expression. Barbara's membership in Artists United and T.E.A.M. (Teachers and Educators of Art Materials) has allowed her to join other outstanding artists who share their talents in teaching and helping artists, both amateur and professional. In addition to the many classes and seminars taught by Barbara at **The Village Art Gallery and Studio**, guest artist seminars for 2005 include instruction by Dorothy Dent - April 13-16, Buck Paulson - July 21-23, Mary Carole - Sept. 13-17, and Gary Jenkins - November 13-19. To learn more visit web sight [www.BarbaraSmenner.com](http://www.BarbaraSmenner.com)

**The Village Art Gallery and Studio**  
**201 The Manchester Mill**  
**141 Callaway Street**  
**Manchester, Georgia 31816**

**Office: (706) 846-5085**

**Home: (706) 846-3757**

**Email: [barbarts1@yahoo.com](mailto:barbarts1@yahoo.com)**

***Keeping the Love of Art Alive***

***From Dawn's desk ... Creative Painting*** - Wow what a show! Jay and Jayne do such a great job! Martin/F.Weber's booths were continuously busy with shoppers and make it and take it sessions throughout. Our Scheewe Make It Take It's with Scheewe International Team member Jane Drynan was very well received and our Bob Ross Certified Instructor Patty Reichenbach worked her magic and made everyone who sat down with her excited about using oils again. Kathy Hanson shined with her use of Prima Acrylics Multi Load stroke technique and Acrylic Mediums Special Event. A huge Thank you to all our Teacher's and Demonstrators for their time and enthusiasm. I would also like to send a few heartfelt "Thank you" to Glenice Moore, Danna Bates and Jane Drynan's husband Ron for all their help and extra efforts working with consumers in our booth. We had a terrific show!

Our next consumer show is the **Society of Decorative Painting Convention** in Tampa, FL, May 26 - 28, 2005. Please stop by our Booth #406 for exciting Demonstrations with Susan Scheewe and other well know artists.

# Susan's Corner



The Creative Show was just a wonderful success again this year and it is always a treat to see so many of our great painting friends. We look forward to going again next year and hope you will also mark this on your calendar also. Classes do fill quickly although there can be a

few openings at the show due to change in plans but you will want to sign up early.

I just got the information for the HOOT Show in Columbus Ohio, another simply great show, so make your plans quickly to attend. I will be teaching three classes at the show. This will be our 25th year to attend, how quickly times goes past. Stan and I so enjoy going to this show! Once again sign up early for classes.

Summer and fall workshops in Portland are limited in size and we are now holding them at the Stan Brown Arts and Crafts warehouse which is in a very safe location with many hotels nearby and close to the airport. Portland is such a beautiful city, plus you will want to spend time with your camera and go up the beautiful Columbia River Gorge, to the ocean and also Mt. Hood. There is still space in June 13 thru 17 for those who want to learn watercolors for level 1 & 2 certification. The June 20 thru 24 is full. Please call or e-mail us for more workshop information.

Spring is here in Portland and the tulips, daffodils, and tree blossoms are in full bloom. Perfect time to pick a bouquets and paint those delightful first signs of spring. You can easily find instructions and designs for spring flowers in my books as they are always one of the favorite seasons. Warm up on the greeting cards.

**For 2005 Susan Scheewe Certification and Product Seminars ,**  
Contact Trish via EMAIL at [tyler2tyler@hotmail.com](mailto:tyler2tyler@hotmail.com)

When painting those delicate hues it is important to LIGHTLY transfer the designs to your surface using the wax free transfer paper. You can add depth to your paintings by adding the lush pastel Dimension Plus as accents. Apply the Dimension Plus with either your brush, a tip attachment or a painting knife.

Paint flower pots now and plant them with seeds and summer bulbs. You will find the Professional Quality of the Susan Scheewe Acrylic perfect to accent and paint the containers. If you are using clay pots, you will want to apply a coat of varnish to the outside to work as a sealer prior to apply your design. There is a video available that shows a variety of flower pots that you can create. Your painting and beautiful blossoms will be perfect for Mother's Day, Birthdays and Get Well gifts and will become a wonderful keepsake.

I hope you are watching the Scheewe Art Workshop on your local PBS station. The stations appreciate know you are enjoying the show and it is so important to the program selection. Videos are however available to purchase should you not be in a viewing area.

**For those who have painting questions you can go to our web site at [www.painting-books.com](http://www.painting-books.com) or you can e-mail me at [Scheewepub@aol.com](mailto:Scheewepub@aol.com). We will be glad to help you.**

## Where to find Sue in your area!

Watch for Sue at these locations throughout 2005.  
Society of Decorative Painters, Tampa, FL -  
Portland Mini Convention, Portland, OR -  
Heart of Ohio Tole, Columbus, Ohio—  
New England Traditions, Providence, RI

- "Enjoy Watercolor & Acrylics" S0399
- "Watercolors and Acrylics" S0398
- "Watercolor Garden Scene" S0339
- "Watercolor Garden Treasures" S0361



**Watercolor Paper Greeting Cards S8310**

**Wax Free Transfer Paper S8205**



**Blue Masking Fluid S8227**

# Our Featured Teacher!



## Willow

www.willowspainting.com  
(204) 452-3953

“Art connects us all – it is passion and beauty and understanding.”

Unique to the Decorative Arts community, Willow is a young and passionate artist bringing Decorative Arts to the heart of Winnipeg – the inner city.

A diverse and expressive art form, Decorative Painting includes a variety of techniques and media applied to surfaces like walls, floors, ceilings, furniture, etc. More than faux finishes and stenciling – this impressive style of art includes complex brush techniques and realistic interpretations of nature, wildlife, and people. Embraced by cultures around the world and through the ages, this craft has been re-invented as a varied and respected form of the Fine Arts.

Decorative Arts, popular has a strong creative center in Winnipeg, Manitoba – namely Rose Tanasichuck (previously of Folk Art Etc.), Tracy Moreau (of The Faux Store on Corydon), Evelyn Faulk (of Studio 66) and the newest and most diverse artist to hit the Decorative Painting scene, Willow.

An artist and painter all her life, it wasn't until 1999 that Willow made a serious commitment to become a full-time artist. She began teaching Decorative Arts and faux finishing in order to share her talents – while collected and refining her own unique style.

A strong believer in the wonders of nature, Willow's style is whimsical and fluent, incorporating reality and fantasy into beautiful representations of her vivid imagination. She captivates her students and audiences with her magical and breath-taking creations.

In 2003, she wrote, illustrated, and painted an instructions art book called “Beautiful Birds” which became one of the biggest sellers in North America and spawned the demand for a second book, “Garden Birds” which was released in 2005.

A true entrepreneur, Willow launched a successful line of hand-made beauty products featuring her paintings and creative diversity. Her enthusiasm for life and great respect for nature are a winning combination throughout all aspects of her career.

Willow's impact on the Decorative Arts community has been felt by many – most notably the youth of Winnipeg's core. Bringing her spirit and passion, Willow instructs and coordinates the Urban Canvas Program at Graffiti Art Programming Inc. (G.A.P.). This 48-week program focuses on young individuals of Aboriginal descent with any number of social obstacles and artistic abilities. It presents them with the opportunities to explore different avenues of commercial art applications in hopes of helping them establish career goals, opportunities and outlooks. Offering professional training, real-life work experiences and some post-graduate employment, the Urban Canvas Program encourages each individual to make their own commitment to a better life. Willow's contribution to the Urban Canvas Program truly illustrates the universal language of art and giving.

“Art is a passion. Whether it is your style to paint decoratively or to communicate through more intense media like graffiti – it is still art. I believe in giving back to the community and giving opportunities to those who earn them.”

Willow lives in Winnipeg with her hero – her beautiful three year old daughter Nya, where she continues to work on several paintings at a time, several new books, several painting kits, trade-shows and sharing her birds and her incredible gifts with the world.

## Calling all Convention Teachers!

Martin/F. Weber Company offers product to convention teachers for use in their classrooms!

For more information contact

**Dawn Knowles**

**1-734-728-1432**

**DKWeber1@aol.com**

## Visit the

**Martin/F. Weber Booth  
at these Trade Shows!!!**

SDP - Tampa, FL - May

HOOT - Columbus, OH - August

## Finding Weber Products!

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web: [www.artcraftart.com](http://www.artcraftart.com)

**Dick Blick**, phone 800-447-8192  
web: [www.dickblick.com](http://www.dickblick.com)

**Hobby Lobby**, phone (check local listings)  
web: [www.HobbyLobby.com](http://www.HobbyLobby.com)

**Jerry's Artarama**, phone 1-800-827-8478,  
web: [www.Jerry'sArtarama.com](http://www.Jerry'sArtarama.com)

### **Michael's Arts & Crafts**

**phone** (check local listings)  
web: [www.Michaels.com](http://www.Michaels.com)

**Pearl Art, Craft & Graphic Centers**,  
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**Fergie's Tole Shop (727) 545-3713**

\* Georgia

**Village Art Gallery & Studio (706) 846-5085**

\* Louisiana

**Jan's Art Studio (318) 281-3200**

\* Missouri

**Painter's Corner (417) 732-2076**

\* Oregon

**Carousel of Colors (514) 336-5658**

\* Pennsylvania

**Backyard Arts (570) 473-9154**

\* Rhode Island

**Laurie's Art Center (401) 596-5969**

\* Utah

**A Passion for Painting (435) 628-5890**

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**Arts Desire (360) 693-0028**

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