

Martin/F. Weber Co.

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Artists and Authors - Then and Now

Over the years many outstanding artists and authors have chosen Martin/F. Weber products as they create beautiful works of art for their books, packets and magazine articles. Recognizing the quality of the products and the willingness of the Martin/F. Weber Company to work with them through its Honorarium Program and Teacher Support Program, these artists and authors have produced some truly outstanding publications. Regardless of the medium, surface or subject material, the artists were able to achieve works that made their publications visually inviting, prompting student painters world wide to use these books and packets for their continued studies.

Who were some of these artists? Two that you will recognize instantly from their publications and television programs are Bob Ross and Susan Scheewe! Also Dorothy Dent, Barb Watson, John Gutcher, Bruce Blitz, Jon Gnagy and John Howard Sanden are widely known for their works with Martin/F. Weber. Others include Bill DeLoach, Ros Stallcup, Bill Bayer, Andy Jones, Phillip Myer and Bill Blackman. Glenice Moore, Willow, Peggy Harris, Cheri Dennett, Norma Poulos, Dorothy Mullins and Joan Dixon. The list goes on and on! In addition, an extensive list of artist/teachers use Weber products in their painting packets and seminar classes. Just a few of these are Robert Warren, Mary Owens, Kitty Gorrell, Jan Zakrzewski, Donna Wells, and Carol Hoffman.

The Martin/F. Weber Company is well know for its support of art education and is proud to have been a part of these publications over the years. Let us all look to the future of this great artistic industry as we continue to progress in our skills and creativity through up and coming publications, seminars and classes around the country and around the world.

Kitty Gorrell

Editor, Teachers Network Notebook
Consumer Education Director
Martin F. Weber Company

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Calling all Convention Teachers!

Martin/F. Weber Company offers product to convention teachers for use in their classrooms!

For more information contact

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Teacher's Notebook

Designed to keep teachers informed of new products, new techniques, new ideas, and new concepts in the art world.

The Teacher's Notebook

Published 6 times a year during the months of February, April, June, August, September and December as a courtesy of the Martin/F. Weber Company, 2727 Southampton Road, Philadelphia, Pa. 19154.

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The Teacher's Notebook
279 Beech Run Road
Friendly, WV 26146

Publication deadlines are the first day of January, March, May, July, September and November.



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The Teacher's Notebook
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From the Editor's Desk ...

As we enjoy the beauty of the autumn months and look forward to the fast approaching holidays, it is easy to enjoy the world around us! West Virginia is a beautiful state at any time of the year but especially during the fall months. Since our last Teacher's Notebook Newsletter, my husband and I have hosted our annual painting retreat, "Homecoming Hues", here in West Virginia and we had a near capacity group this year. This was our fourth year and our attendees tell us this one was the best yet. We will have to work extra hard to top it in 2006 but we are already well underway to making that happen. Check web sight www.KittyGorrell.com for all the latest information on "Homecoming Hues 2006. Martin/F. Weber continues to be a very visible part of the retreat and their support is appreciated more that we can say!

This has been a very busy year with all the trade shows and conventions around the country! Thank you to everyone who stopped by the Weber booths or the Kitty Gorrell Ent. booths to say hello!! We all enjoy seeing and hearing from all of you and getting caught up on all the artistic adventures going on around the country. Keep up the good work!!

Kitty

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Find Kitty's at these 2005, 06 Events

Weber Product Education Seminar—Myrtle Beach, SC—Nov. 4-6, '05
Johnnie Liliedahl Studio—Houston, TX - February 8-11, 2006
Creative Painting—Las Vegas, NV—February 19-24, 2006
Society of Decorative Painters—Tenn.
Heart of Ohio Tole—Columbus, Ohio— August 7-12, 2006
Homecoming Hues Painting Retreat—Cairo, WV - Sept. 5-10, '06

Bob Ross Art Meets Reality Show Mania

Watch the new "Made in the USA" reality show on USA Network this fall and see ordinary people - unknown inventors and everyday entrepreneurs - vigorously compete for the big prize - the opportunity to sell his or her secret creation on Home Shopping Network. Each episode proves wackier than the last, including one zany project in which lots of Bob Ross paints, brushes and his trademark easel are used to develop a high school mascot! "Made in the USA" starts this fall! Go to www.usanetwork.com for details.



ATTENTION !!!

Small Art Retailers/Studios. We have a Loyalty Program made just for you!!!! For details please contact Dawn Knowles at; Phone NO. 734-981-5607!!! DKWeber1@aol.com

THE TEACHER'S NOTEBOOK NEWSLETTER GOES ELECTRONIC!

Send email address to: webernews@aol.com or Kitty@KittyGorrell.com

Susan's Corner



The wonderful fall shows are always a treat and we enjoy seeing long time friends and meeting new painters. It is especially rewarding to have many find that watercolor really can be easy with just a little

understanding of the material. It is a treat to hear "I just love this" and "it is so very much easier than I thought, this is fun".

With a chill in the air and the beautiful colors of the season, it is time to get started on the holiday gift painting. Paint a wonderful garden welcome sign for your friend that loves to garden. Paint a special ornament each year to be added to the Christmas tree collection ... start a tradition now. Personalize holiday paintings by adding the little touch of a baseball, basketball, golf clubs, paints, quilting, or get a start painting the backgrounds for scrapbook pages.

Start children painting early. My little Saylor is only 2 1/2 and she loves to paint along with her brother Fischer who is almost 5. Their paintings become keepsakes. Fischer painted me a birthday card when he was 2 1/2 that I treasure and will always save. What a great way to spend an afternoon with the children but painting Christmas cards and tags. Add some Texture Medium and a little glitter to the cards and some old buttons. You can have paintings laminated and make them into little placemats, even adding a special photo in the corner.

You may want to paint some placemats along with napkins and a table runner to give the holiday season a person touch. Painted serving trays which can be filled with cookies make a perfect hostess gift. While the paint is out get a head start on gift bags which again can be filled with home made treats or perfect to take a bottle of juice or wine.

For 2005 Susan Scheewe Certification and Product Seminars ,
Contact Trish via EMAIL at tyler2tyler@hotmail.com

If you are starting your shopping early, the new DVD's, painting books and companion videos make just a wonderful gift. Perfect for the person that has everything. The portable easel makes it much easier to paint because it does not bend, and it also saves your back. Give the gift of classes with one of the certified teachers in your area. An extra special gift would be paying for a week long workshop in Portland doing acrylic or watercolor and enjoying the lovely Northwest.

It is always a surprise after 28 years of marriage how many do not know I am married to Stan Brown. His warehouse is now open for retail shopping and he has all the things that I use in my workshops along with those used in the Bob Ross classes. A perfect place to come when you are in Portland and very close to the airport. We are open Monday thru Friday. We hold special workshops now at the warehouse so be sure to check the schedule.

I hope you are calling your Public Broadcast station to say you want to see the Scheewe Art Workshop or thank them for having the show on air. Your voice is so important when they make the selections of the show we air. I thank you all for your support and e-mail's.

May each day of the upcoming holiday bring you joy and special memories. I always enjoy hearing from you. **Warmest regards, Sue**



PRODUCT EDUCATION SEMINARS

Martin/F. Weber Co. is proud to be the only paint manufacturer in the industry to offer an educational program utilizing a variety of paints, mediums, and techniques — all in one seminar!
Seminars are available to groups of 15 or more persons.

For more information contact:
Kitty Gorrell at phone no. 304-684-7975
E-Mail WeberNews@aol.com or Kitty@KittyGorrell.com

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Bob Ross Flower Painting Set



More than just a kit, this combination of materials and instructions offer the painter the beginnings of a home painting studio. With the excellent step by step instructions, color progressions and how-to basics included, painters can enjoy completing their first floral painting with mastery and have plenty of materials left over for their next paintings. Set contains all of the following Bob Ross Materials: 8 each, 37ml tubes of Soft Oil Colors, brushes: 1" Landscape, Script Liner, 1/2" Floral Bright, #12 Floral Filbert. 118ml, 4oz bottles of Liquid White, Oil Paint Medium, and Odorless Thinner and complete color instructions for one floral painting. No. R6470



Christmas Is Coming! Think gift giving for all your creative friends and family! And yourself!!!



Susan Scheewe Deluxe Watercolor Painting Set

This comprehensive set features quality materials to create a home watercolor studio. With patterns and easy to follow directions for two complete projects. Sue also includes painting tips and techniques for future projects. In the video, Sue guides the viewer through the basics of watercolor painting. The set package is a compact storage unit. Set contains 10 - tubes Scheewe watercolors, techniques video, 3 brushes, spray bottle, sea sponge, graphite paper, 2 sheets 7" x 10" watercolor paper, palette, 2 watercolor cards & envelopes, wax resist stick and instructional book. Printed material in English, French and Spanish; video in English. No. S8900

LEONARDO

Retail Value \$83.96

Artist Drawing Kit

- Ergonomic Rubber Handle
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- 24" x 27" Portfolio, black or gray
- Removable Padded Shoulder Strap, made of seatbelt material
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- Spacious 22" x 25" Clipboard with two locking clips and oversized rubber band to secure artwork

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JOHN HOWARD SANDEN OIL COLOR SETS



John Howard Sanden ProMix® Set

John Howard Sanden, noted portrait painter, author and teacher, developed the ProMix® System of flesh and neutral tone oil colors. Non-toxic. The set contains all 10 specially formulated Professional Oil Colors 37ml each, ProMix® System Color Chart and Mixing Guide and The ProMix® Color System "Color Mixing for Portrait and Figure Painting" book.

No. 2520



John Howard Sanden Standard Permalba Color Set For Portrait & Figure Painting

John Howard Sanden, noted portrait painter, author and teacher, has selected the Professional Permalba® Oil Colors that he uses with his ProMix® Color System. The set contains all 13 specially formulated Professional Oil Colors 37ml each, ProMix® System Color Chart and Mixing Guide and The ProMix® Color System "Color Mixing for Portrait and Figure Painting" book.

No. 2523



Gnagy Learn to Draw

The original TV artist, Jon Gnagy, still remains one of the best art teachers. All materials for drawing and sketching are included with Jon's superb step-by-step instructions and more than two hundred illustrations.

Perfect for beginners ages 8 to 80. Nontoxic. The set includes "Learn To Draw", by Jon Gnagy, four art pencils, 3 sketching chalks, sketch paper, lap top drawing board, kneaded eraser, shading stump, sand pad sharpener.

No. 73129

Any customer service questions can be answered by calling: 215-677-5600 or by email to: marie.sroka@weberart.com.



New!



Coupon Inside!
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Bob Ross Photo
Badge for
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Getting Started with Mary's Oil Rouging Mary Owens



Mary has developed a unique technique of adding color washes to pen and ink designs. "Rouging" is a perfect description of her technique. Mary's set features 6 ea., 37ml tubes of Professional Permalba Oil Colors and a 37ml tube of Transparentizing Medium with Complete Instructions No. 4102



Bob Ross Master Paint Set



Set contains everything needed to start painting like Bob. Clearly written instructions with a full color photo of the finished painting.

Set includes a 30 minute Getting Started Video which explains all the materials and their proper use. Set

contains all of the following Bob Ross Materials: 8 each, 37 ml tubes of Oil Colors, 118ml, 4oz Liquid White, #6 Fan Brush, #10 Landscape Knife, 1" Landscape Brush, 2" Background Brush, #2 Script Liner Brush. No. R6510

An Announcement!!!!

Bob Ross Appears in Coca Cola Ad

'Catch a Chill' with TV's Favorite Painter

Everybody Chill. That's the overall message you'll get when you see the brand new soft drink called Coke Zero this summer. The Coca Cola Company is using a picture of **Bob Ross** to help promote its new soda – and why not!? Who better defines 'chill out' in today's American society than TV's favorite painter!

The ad campaign also features a handful of well known 'bad guys' that represent what *not* to be ... a hyper-annoying cartoon character, a couple of pesky horror film monsters, and a mean little toy doll that lives to terrorize. Coca Cola asks the question: do you want to 'not chill' with those nasty bandits, or choose to relax and take life easy with, say – you got it – **Bob Ross**.

Looks like the world's leading soft drink dynasty knows exactly what feeling Bob Ross conjures up when we see his face at quick glance. Ah, cool ... What do you say? Does Bob Ross represent calm and content ... does he stand for *chill* in your book? We check off a big 'you betcha!' in the yes column.

Finding Weber Products!

AATVA, phone orders **800-55-TVART**

AC Moore, phone (check local listings)
web: www.acmoore.com

Artcraft, phone **888-681-4278**
web: www.artcraftart.com

Dick Blick, phone **800-447-8192**
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Hobby Lobby, phone (check local listings)
web: www.HobbyLobby.com

Jerry's Artarama, phone **1-800-827-8478**,
web: www.Jerry'sArtarama.com

Michael's Arts & Crafts
phone (check local listings)
web: www.Michaels.com

Pearl Art, Craft & Graphic Centers,
phone **1-800-221-6845**, web:
www.pearlpaint.com

Quality Art, phone **1-888-311-7707**,
web: www.QualityArt.biz

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Village Art Gallery & Studio (706) 846-5085

* Louisiana

Jan's Art Studio (318) 281-3200

* Missouri

Painter's Corner (417) 732-2076

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Backyard Arts (570) 473-9154

* Rhode Island

Laurie's Art Center (401) 596-5969

* Utah

A Passion for Painting (435) 628-5890

* Washington

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